

Engagement, Motivation and Agency in Florida: An Antiracist Behavioral Health Practice Approach

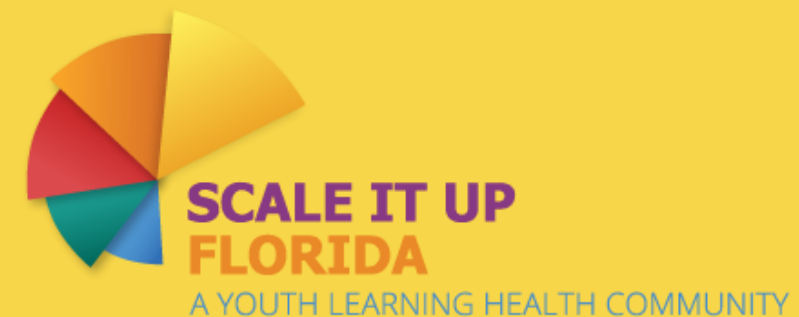
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These are not the views of Florida State
University

Special thanks to Maurice Bulls

Behavior Change Consulting Institute

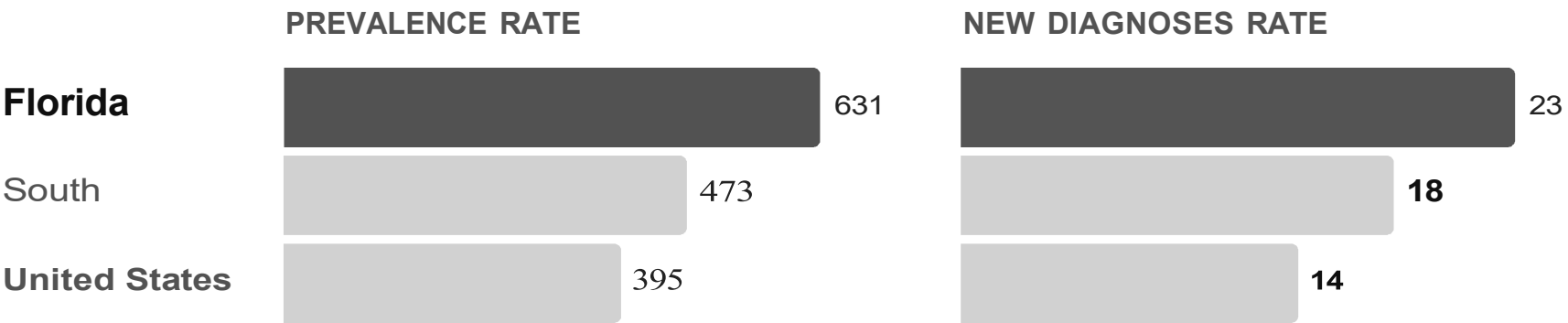


Policy Impacts in Florida

- Effective March 1st ADAP reduced their eligibility from 400% FPL to 130%.
- Biktarvy was removed from the ADAP formulary and Descovy will be restricted to only those with renal insufficiency (CrCl<60).
- Advocacy wins – re-instated as of July 1 and ADAP review removed from FDOH and placed in the hands of the Office of Program Policy Analysis and Government Accountability
- Recent mystery shopping revealed that several FDOH funded testing tests no longer offering anonymous HIV testing or free rapid tests
- Anti DEI legislation began in 2022 with Stop W.O.K.E act and Senate Bill 266 focused on higher education in 2023

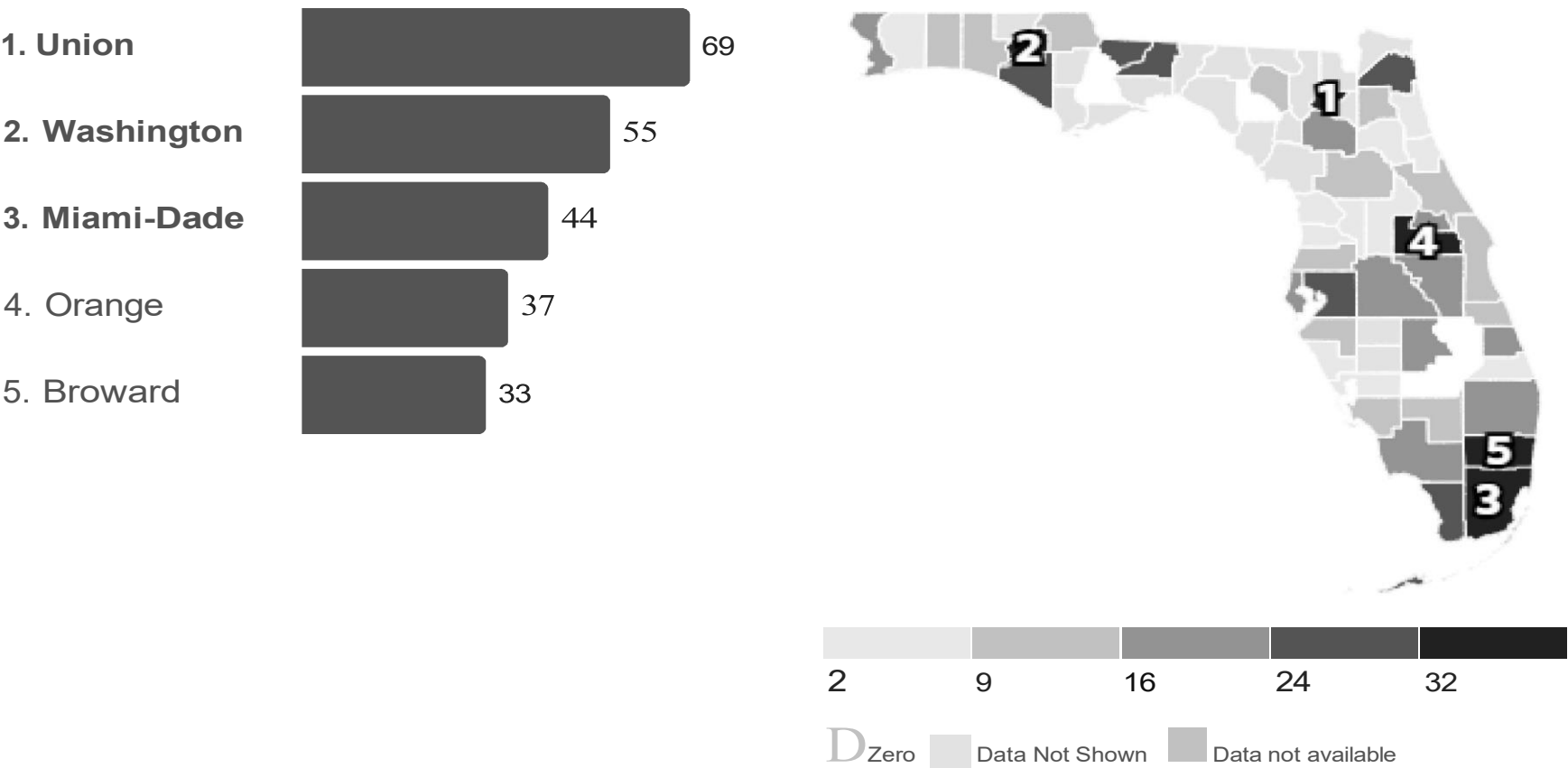
AIDSVu Reminder

RATE PER 100K (POPULATION), 2023



The following areas represent those with the highest rates of new HIV diagnoses. These areas may benefit from targeted, equity-focused HIV prevention and treatment efforts.

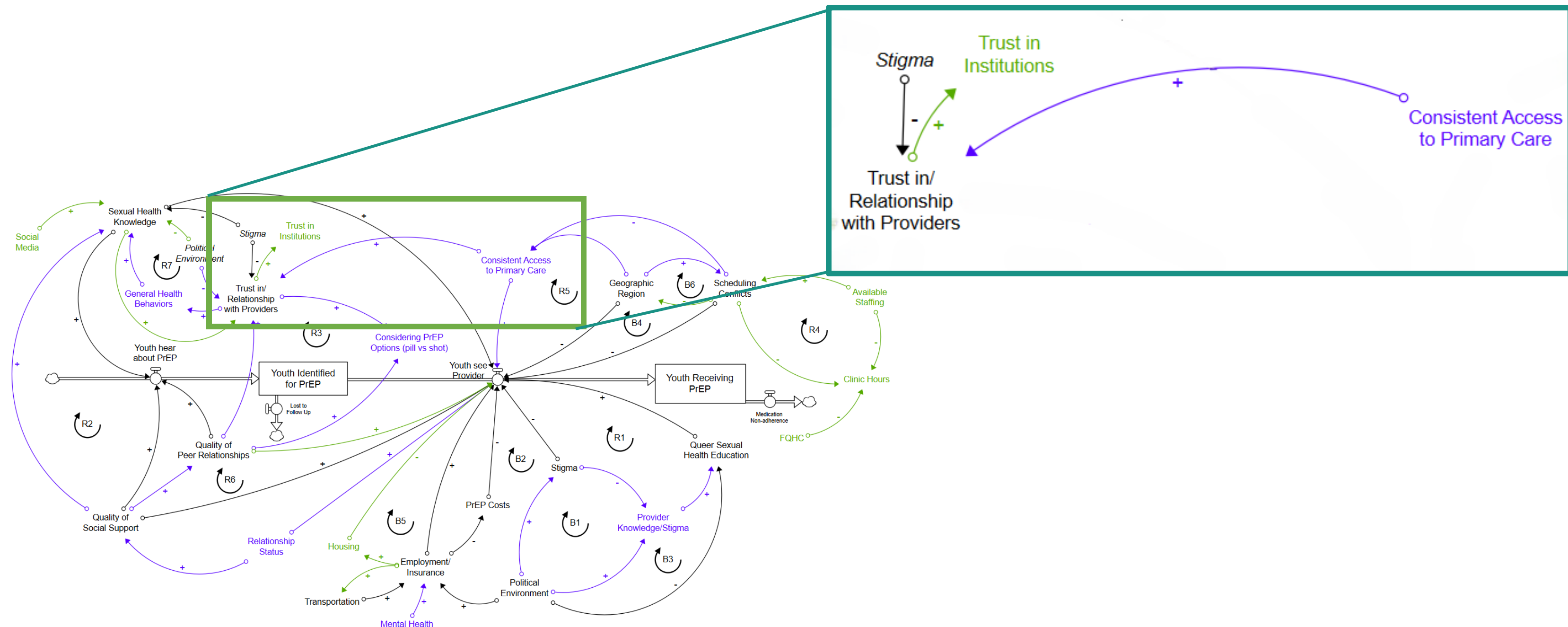
TOP AREAS: NEW DIAGNOSES RATE PER 100K, 2023



System Science Approach to Mapping Youth PrEP Uptake in Florida's Panhandle: Big Bend Precision Prevention (BeBopp)

- **Aim 1: Define implementation strategies using community-engaged system science methods (R21 phase)**
- **Group model building (GMB):** Structured, participatory process to involve community & policy stakeholders in developing and interpreting system dynamics models.
- The participatory process provides a practical means of introducing the core ideas of the systems approach to stakeholders and fosters a shared understanding of the problem to be addressed and ownership of the solutions that emerge

Areas of Focus for Implementation Strategies Based on Community Input and Big Data Simulations



Synthesized Causal Loop Diagram

Prioritized Strategies

Prioritized Strategy	CFIR Determinants	ERIC Strategies	Mechanism of Action
Telehealth & hybrid primary care • Substance use and mental health screening • Insurance and patient navigation • asynchronous communication	Outer setting (patient needs, access, insurance); Inner setting (resources); Intervention characteristics (adaptability) Process (engagement)	Change service sites; Promote adaptability; Use telemedicine; Navigator programs; Financial assistance; Case management	Reduces structural barriers, increases access and continuity, supports trust building Reduces financial barriers, improves entry and retention in care
Peer outreach / ambassador programs	Outer setting (peer influence); Process (engagement); Inner setting (communication)	Peer navigators; Community engagement	Builds trust, improves linkage and engagement
Provider training (non-judgmental, MI, trauma-informed)	Inner setting (culture); Characteristics of individuals (provider confidence and skills); Outer setting (patient needs)	Training; Educational meetings; Role modeling	Improves provider communication, increases trust and decreases stigma

Secondary Strategies

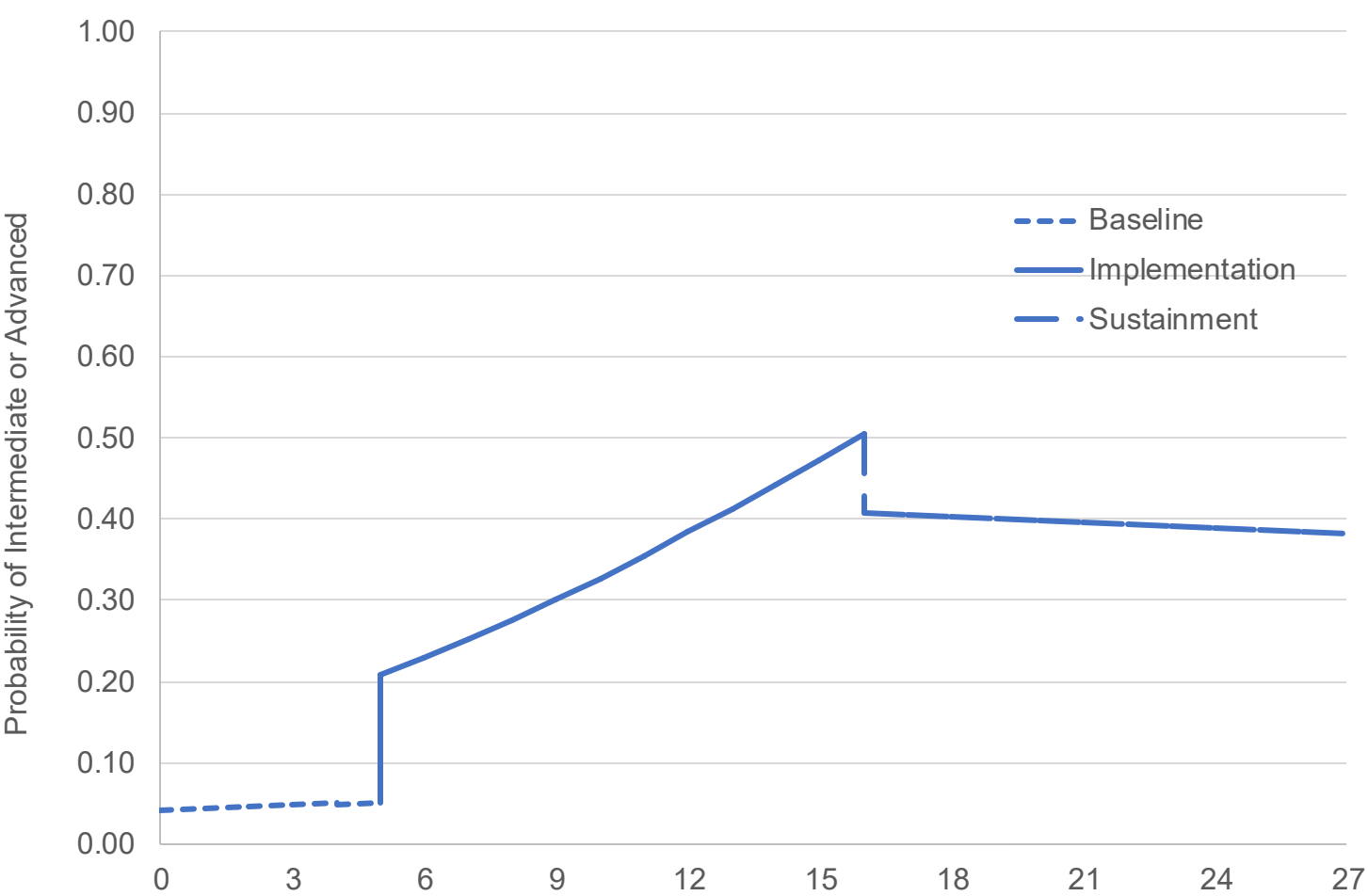
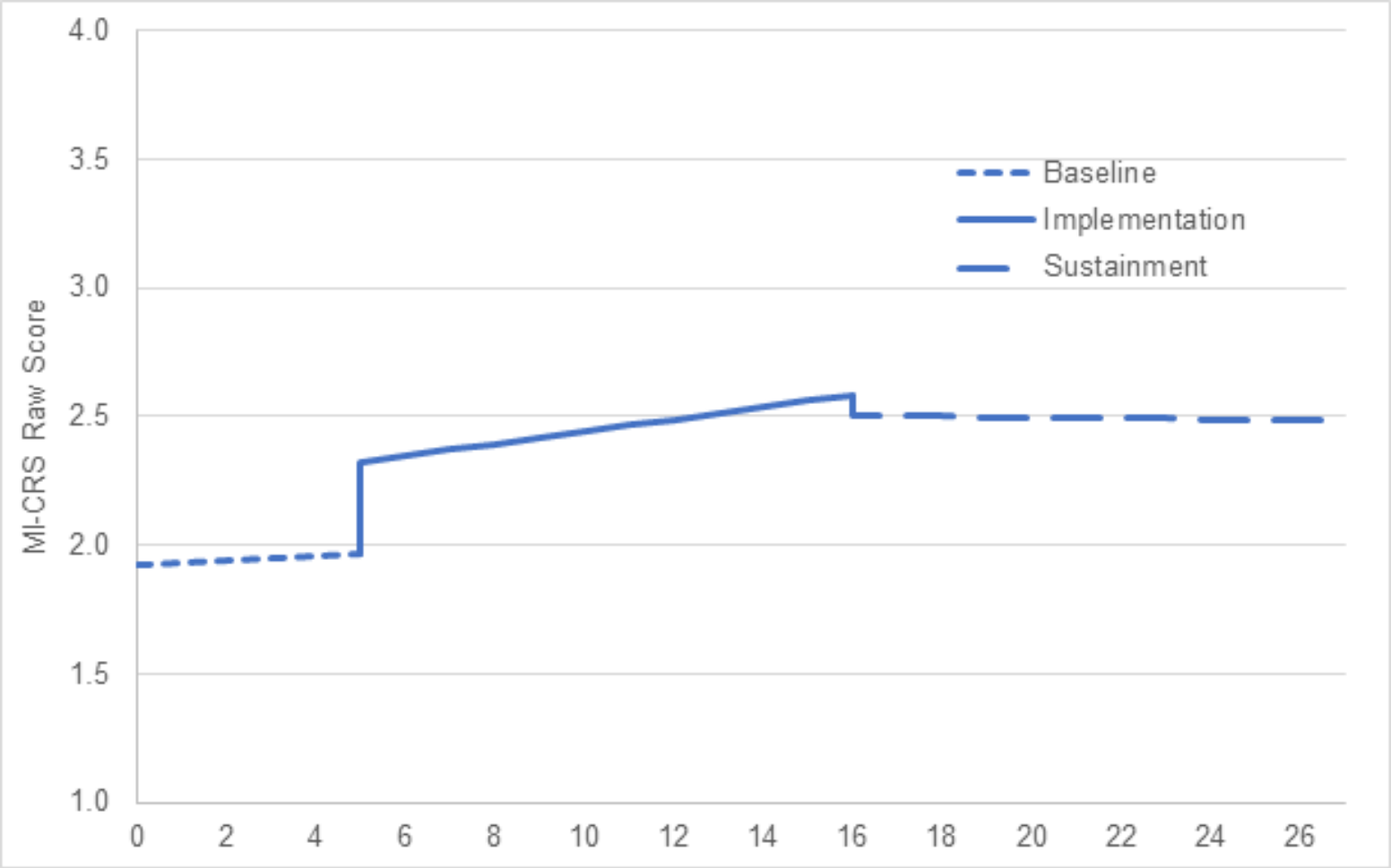
Secondary Strategy	CFIR Determinants	ERIC Strategies	Mechanism of Action
Develop clinic workflows	Inner setting (implementation climate, workflow, readiness for implementation)	Develop and organize quality monitoring systems; Change record systems; Standardize procedures	Improves provider communication, increases trust and PrEP uptake
Identify clinic champions	Inner setting (leadership engagement); Process (champions, engagement)	Identify and prepare champions	Promotes adoption, increases provider buy-in and sustainability
Ongoing quality assurance	Process (reflecting and evaluating); Inner setting (learning climate)	Audit and feedback; Conduct ongoing training; Quality monitoring	Supports continuous improvement, maintains fidelity and effectiveness

Our Original Approach to Training: Tailored Motivational Interviewing

MI developmentally and culturally tailored for youth HIV settings:

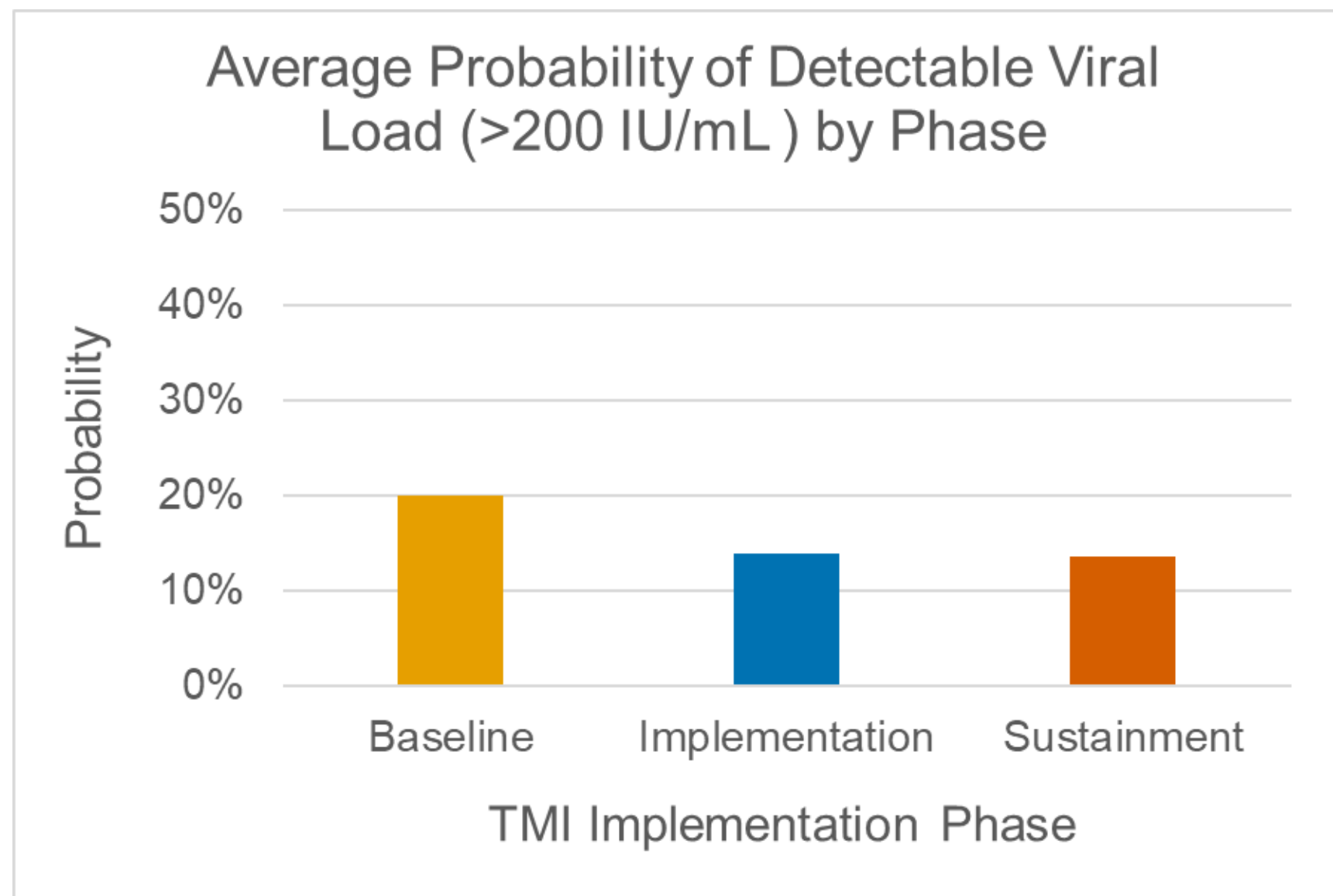
- Developmental tailoring
- Tailoring based on communication science studies
- Theoretically and empirically driven training
- Tailored video examples
- Improves engagement, motivation, and agency

Change Over Time- MI Competence by Phase

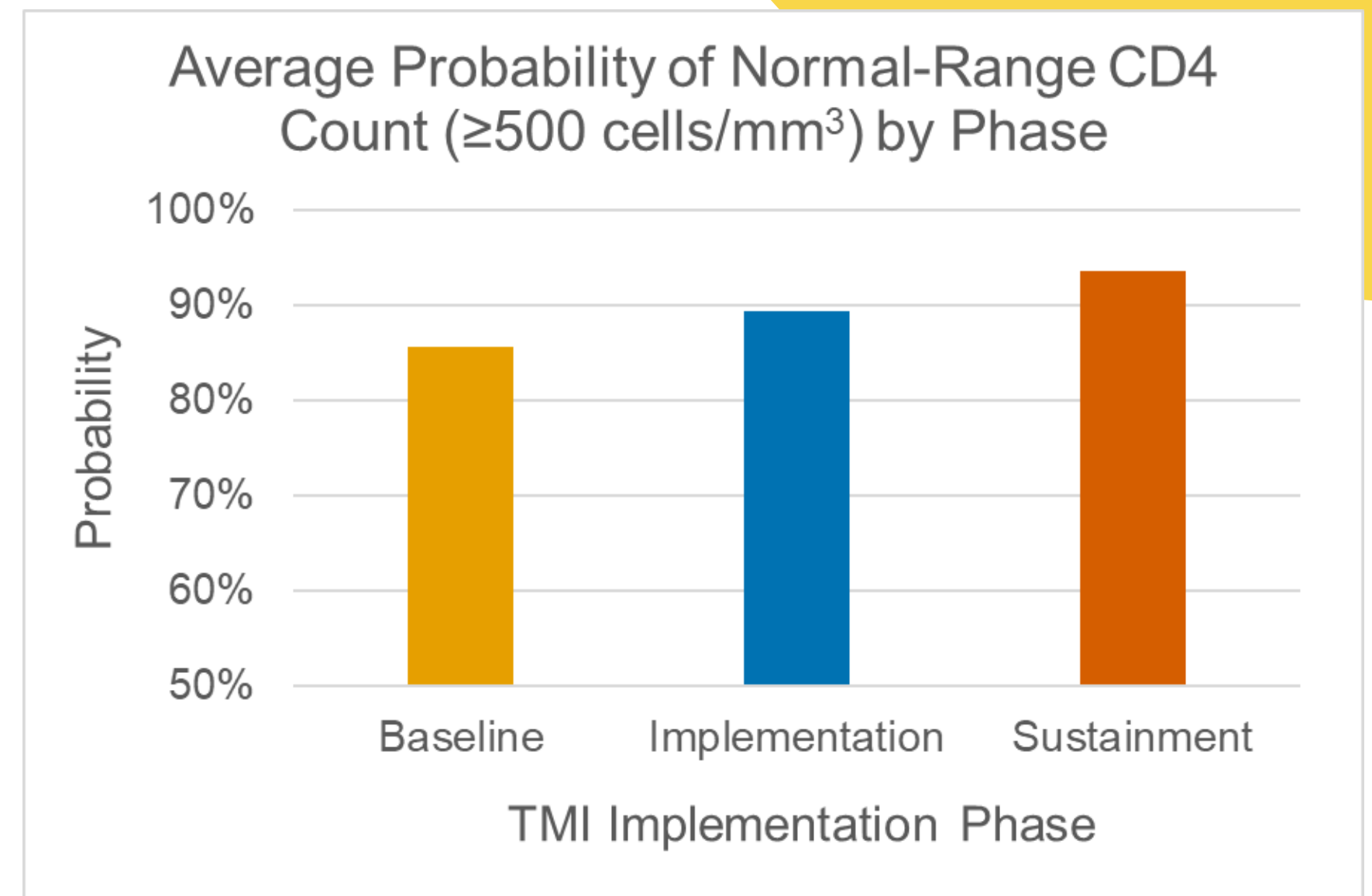


*No differences between Communities of Practice with or without Internal Facilitator – JAIDS 2022

Probability Detectable VL (under review Jama Open Network)



Implementation and Sustainment significantly better than Baseline, and did not differ from each other



Implementation significantly better than Baseline and Sustainment significantly better than Implementation



Some Wise Words from the Community

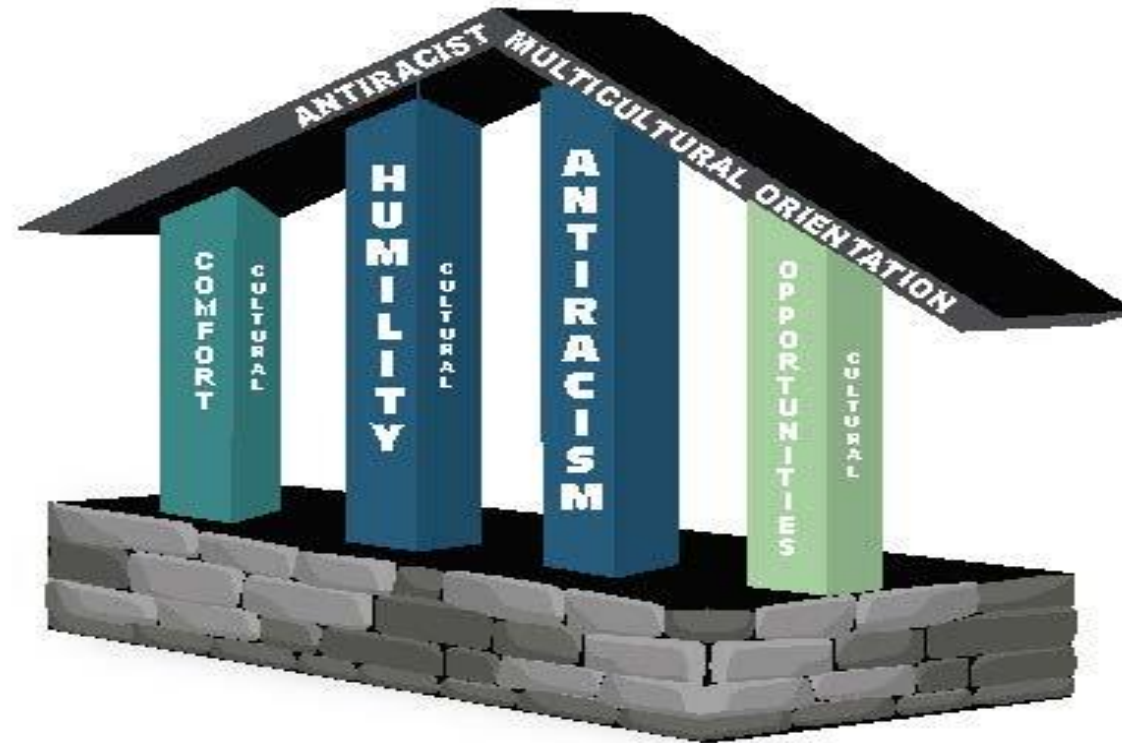
IS MI TOO WHITE AND TOO STRAIGHT?



**NEW
SYNERGISTIC
APPROACH**

**ANTIRACIST
MULTICULTURAL
ORIENTATION
FRAMEWORK**

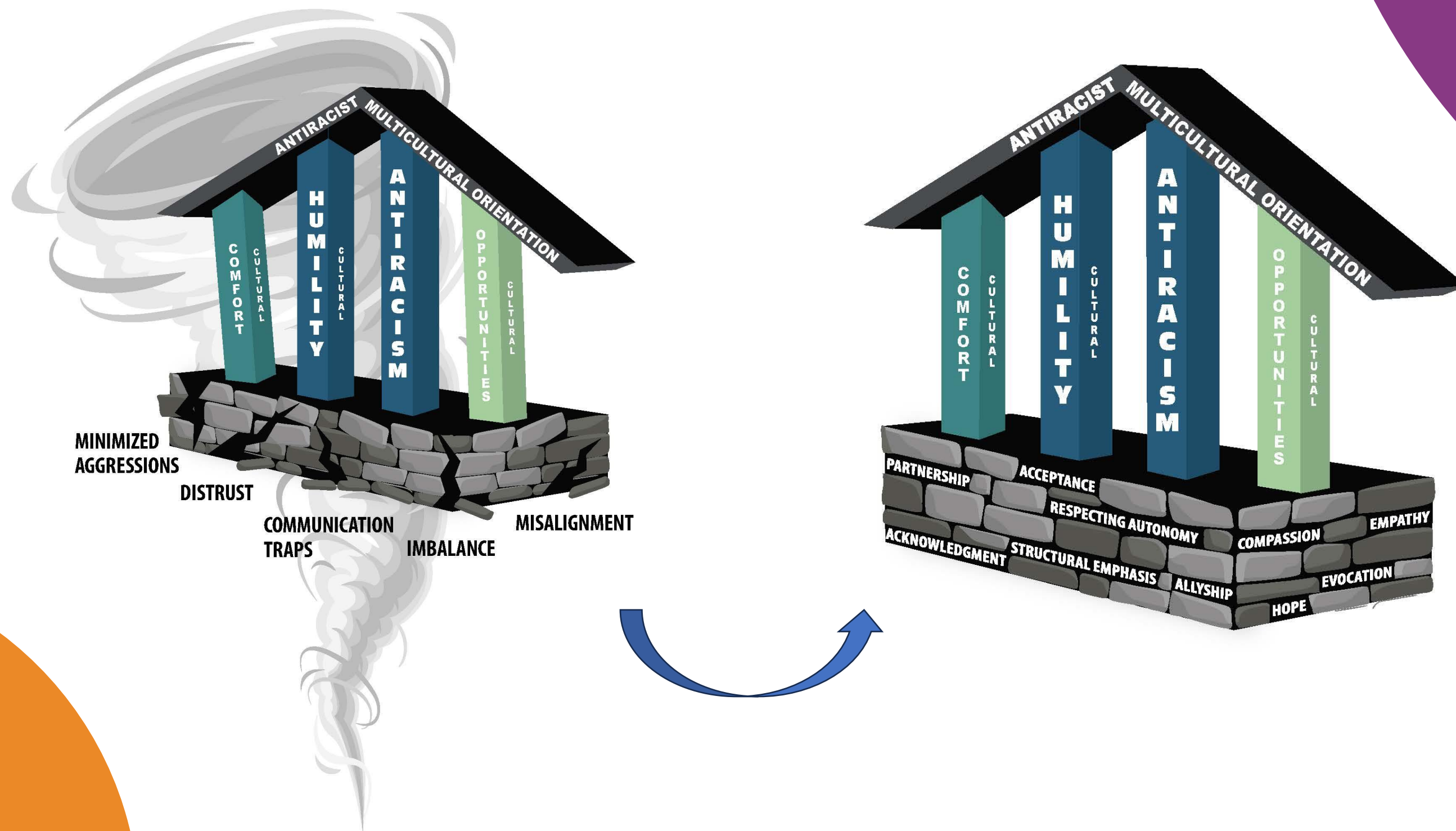
Bridging Antiracism and the Multicultural Orientation Framework



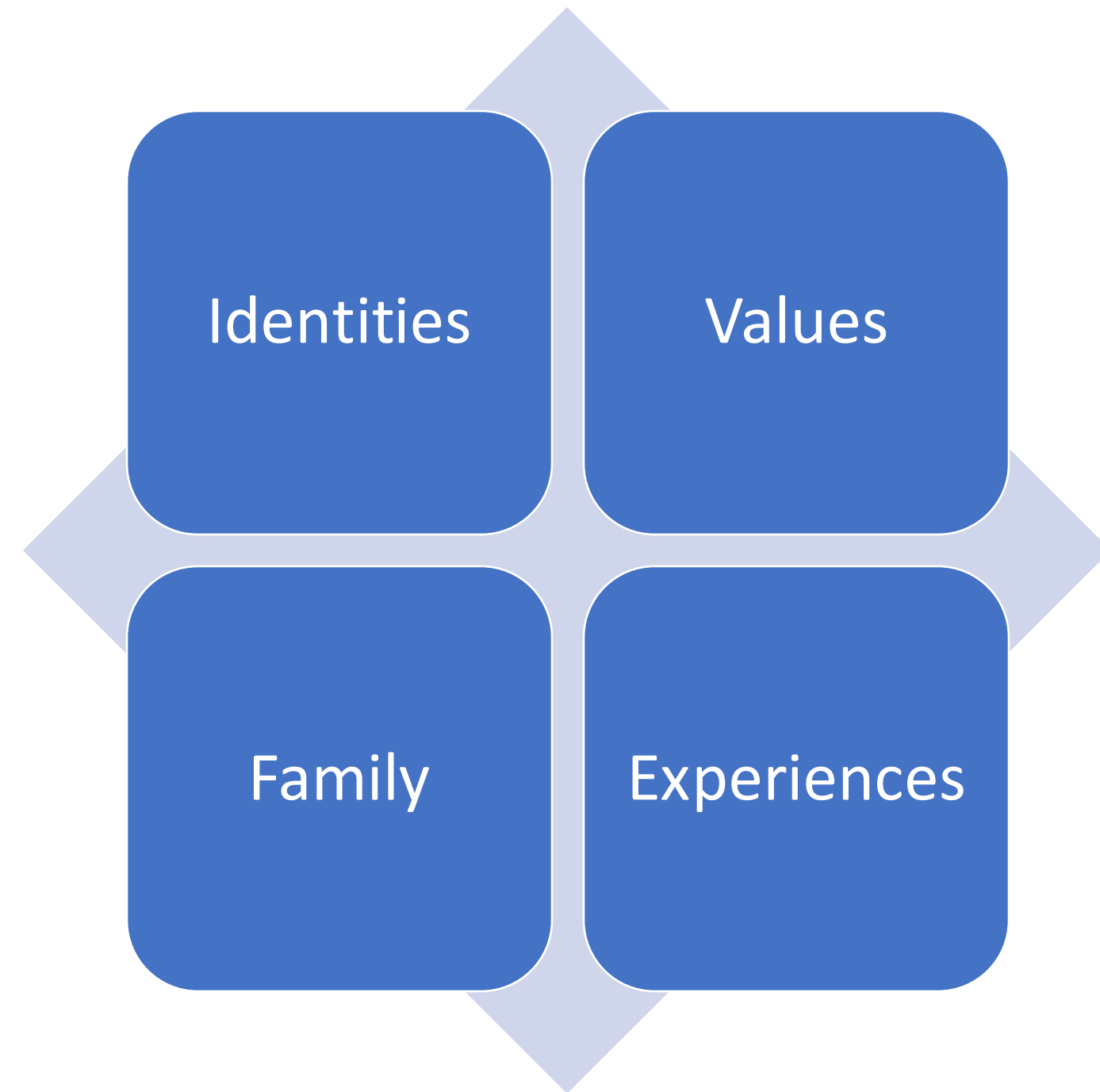
Key Components:

- Pillars
- Attitudes
- Skills

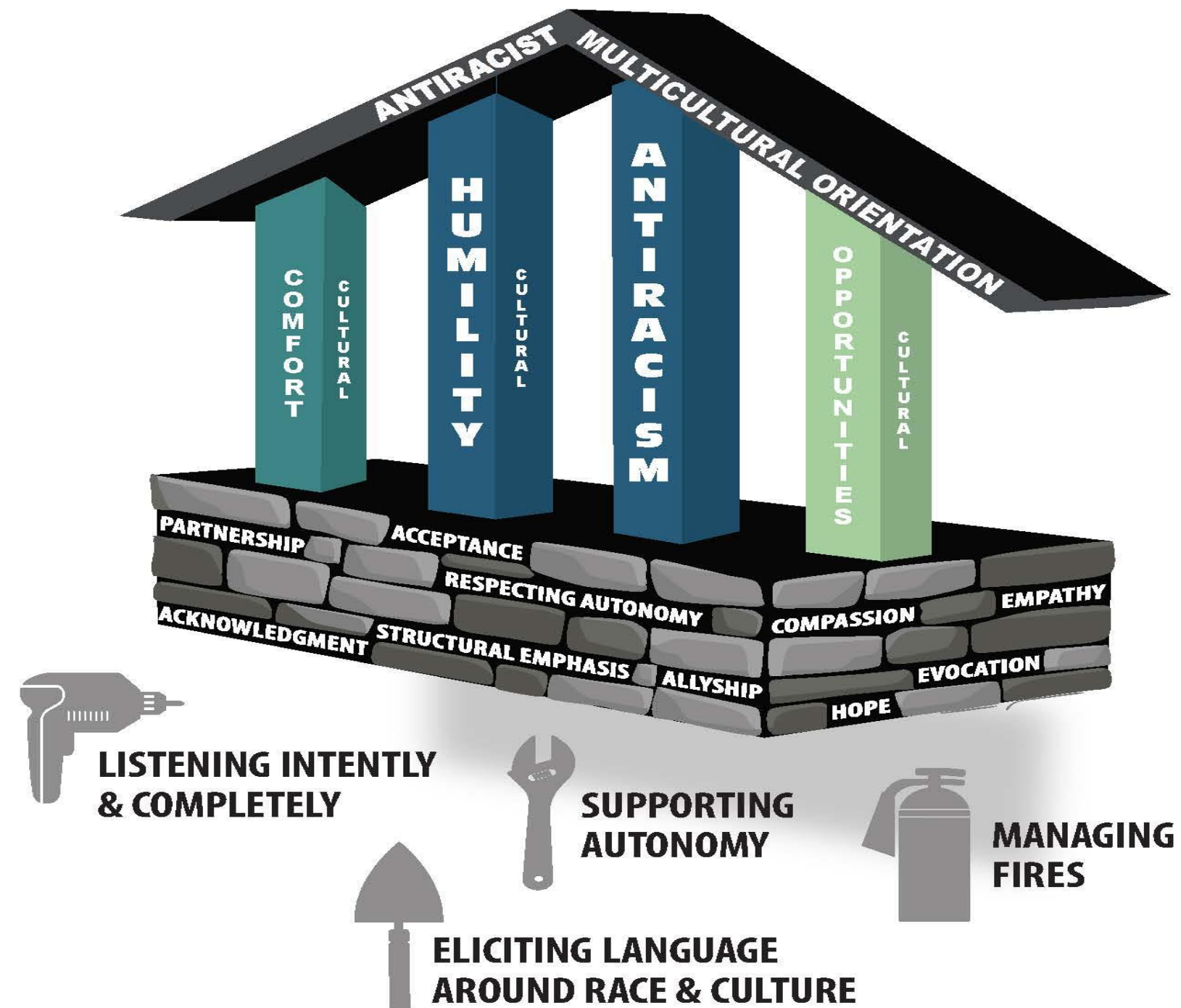
Provider Attitudes



Provider Skills: Addressing the Big 4



Provider Skills (continued)



Next Steps

- Complete Scale It Up Florida trials (Healthy Choices, Young Adult Centered Healthforce Training, BeBopp)
- Disseminate video examples
- Collaborate with non-profits to develop online learning and continuing education opportunities
- Test measurement approaches
- Behaviorchangeconsulting.org

QUESTIONS/DISCUSSION



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