

Community-Anchored: Person-Centered HIV Prevention to Close Gaps

Where the Burden Is Highest (AIDSVu/CDC)

- The South accounted for 51% of all new HIV diagnoses in 2023.
- Eight of the nine states with the highest new diagnosis rates are in the South.
- Nine of the 10 EHE counties with the highest new diagnosis rates are in the South (e.g., Miami-Dade, FL; Fulton County, GA).
- Despite need, the South had only 39% of PrEP users in 2024 and the lowest PrEP-to-Need Ratio (PnR=12).

Source: AIDSVu 2023–2025 highlights; CDC HIV Diagnoses 2025 update.

Center as Action



Address

Address social AND political determinants of health: housing, income, transit; plus Medicaid expansion, HIV criminalization reform, voter access.

Invest in

Invest in Black-led, community-based organizations to co-design programs and budgets.

Measure

Measure equity with local metrics (e.g., PrEP-to-Need Ratio, time-to-PrEP/ART start, re-engagement within 7 days).

**Community-Led
Approach to
Ending New HIV
Diagnoses**

Community Leadership and
Governance

Prevention and Care
Ecosystem

Enablers and Protection

Outcomes

Community System

Community sets priorities



Systems align resources



Structural enablers remove barriers



Outcomes improve

Georgia Model



Empowering Communities to End HIV

Community-Led Solutions

Local groups develop prevention, testing, and support services tailored to those most affected by HIV.

Building Trust and Reducing Stigma

Community involvement fosters trust and helps reduce stigma surrounding HIV, making interventions more effective.

Sustaining Long-Term Impact

Mobilizing community resources helps reduce new diagnoses and supports lasting change in HIV prevention.



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