



PARIS

FAST-TRACK CITIES 2024

13-15 October 2024 | Maison de la Mutualité, Paris

Facilitating access to testing through the European Test Finder

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The EuroTEST Initiative



EuroTEST

Working together for integrated testing and earlier care

Addressing Hepatitis, HIV, STIs and TB

Aim

Earlier diagnosis and care of HIV, hepatitis B and C, sexually transmitted infections and tuberculosis

Purpose

Identify knowledge/research gaps (for issues affecting access and uptake of testing)

→ generate evidence

→ use evidence to inform policy making/guidelines development

→ improve testing initiatives.

Visit: eurotest.org

European Testing Week - testingweek.eu

Participating organisations/institutions

- ✓ Community organisations
- ✓ Healthcare facilities/Clinics
- ✓ Policy institutions/government

Types of activities

- ✓ Expansion of testing activities
- ✓ Awareness raising activities
- ✓ Advocacy activities
- ✓ Capacity building activities



EUROPEAN TESTING WEEK

18-25 NOVEMBER 2024

Increasing testing for HIV, Hepatitis & STIs
www.testingweek.eu



European Test Finder - testfinder.info

The screenshot shows the main interface of the European Test Finder website. At the top, there is a navigation bar with the logo, a search bar, and links for 'About us', 'Log in', and 'Register'. Below the navigation, a search filter is set to 'All' for 'Select a country?'. A central box displays 'Number of health facilities included: 788 in 47 countries'. To the right, there is a call to action: 'Please, register and include your services in the European Test Finder'. Below this, a map of Lithuania is visible, showing search results for that country. At the bottom of the page, there are social media icons for Facebook, X, and Instagram, along with contact information for Rigshospitalet, University of Copenhagen.

This screenshot shows a detailed view of the service selection form. It includes a 'Type of services' section with radio buttons for HIV testing, HIV treatment (ART), Viral Hepatitis testing, Viral Hepatitis treatment, STI testing, Tuberculosis services, and Opioid substitution treatment (OST). Below this is a map of Lithuania with a search bar. A list of search results for Lithuania is shown, including details for 'Asociacija "Demetra"', 'Checkpoint: ŽIV prevencijos centras', and 'UAB Rezus.lt (Vilnius)'. Each result includes contact information and a list of services offered. A warning message states: 'We cannot vouch for the accuracy of information from testing providers on this website and recommend checking before visiting.'

This screenshot shows a tilted overlay of a service selection form. The form asks for 'Services offered' (with a checked box for 'Viral Hepatitis testing'), 'Availability of free Hepatitis testing', 'Where does the Viral Hepatitis testing take place?', and 'Which type of Hepatitis do you offer testing for?' (with checked boxes for 'Hepatitis C (HCV)' and 'Hepatitis B (HBV)').

European Test Finder | testing for HIV, hepatitis & STIs

Promotion of European Test Finder

 **European Test Finder**
testing for HIV, hepatitis & STIs

The **European Test Finder** is a web-based search tool where people can find the nearest place to get tested for HIV, hepatitis B or C, and STIs across Europe.

Do you provide testing for HIV, viral hepatitis, or STIs?

Make sure your testing services are included in the European Test Finder!

Register on the website and provide information about your testing services, including self-testing, to support access to testing for all.

testfinder.info/register

Would you like to find out where you can get tested for HIV, hepatitis B & C, or STIs?

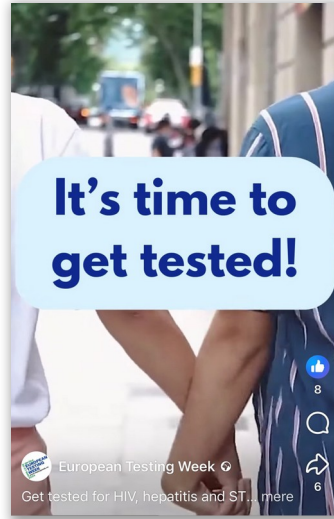


Visit the website and search for the nearest testing services

Promote the European Test Finder to people in need of testing!

Please refer people to the European Test Finder to get tested for HIV, viral hepatitis and STIs.

testfinder.info



It's time to get tested!

European Testing Week

Get tested for HIV, hepatitis and STI... more

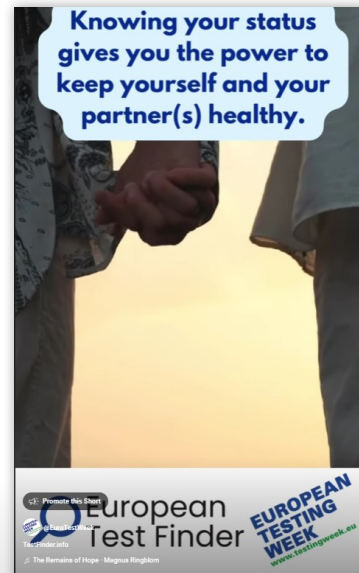


European Test Finder | testing for HIV, hepatitis & STIs


Do you offer testing for HIV, hepatitis & STIs?



Promote this Post

 **European Test Finder** | testing for HIV, hepatitis & STIs

Knowing your status gives you the power to keep yourself and your partner(s) healthy.

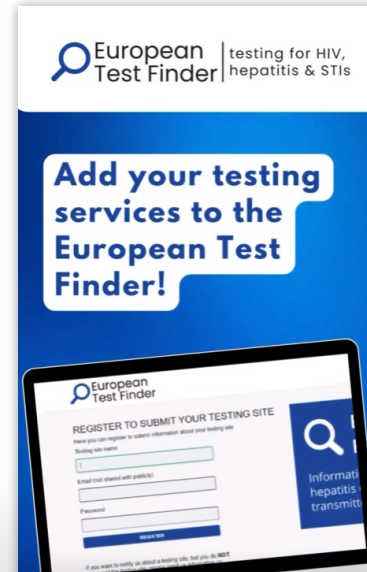


European Test Finder

EUROPEAN TESTING WEEK

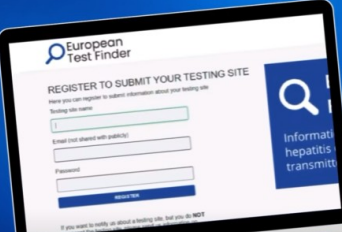
www.testingweek.eu

The Remains of Hope - Margus Rõhmel



European Test Finder | testing for HIV, hepatitis & STIs

Add your testing services to the European Test Finder!



REGISTER TO SUBMIT YOUR TESTING SITE

How do you prefer to submit information about your testing site?

Testing site name

Email (not shared with public)

Phone number

Submit site

Information hepatitis transmit

THANK YOU FOR THE SUPPORT

 **European Test Finder**

EUROPEAN TESTING WEEK

TEST.TREAT.PREVENT.

www.testingweek.eu



 **TESTFINDER.INFO**

Use of the website during European Testing Week

Nov-23	Visits		Page views		Unique visitors	
Period	Number	% change	Number	% change	Number	% change
Week before ETW (baseline)	284		763		255	
During ETW	20508	7221%	39091	5123%	19248	7548%
Week after ETW	411	145%	864	113%	356	140%

89% of traffic during ETW coming from Grindr promotion



Collaboration with Grindr for Equality



- Inbox messaging about European Test Finder, during November ETW
- Since August: permanent advertising (side drawer)
- Previous monthly average of 1,016 visits, advert August: 15,814

“Grindr is proud to partner with groups like CHIP and the EuroTEST Initiative that are hosting the European Test Finder to increase access to essential sexual health and safety resources for users around the world,” said Steph Niaupari of Grindr for Equality. “We’ve seen how in-app resources can help drive meaningful public health outcomes for the LGBTQ+ community, and we look forward to expanding the impact Grindr is able to achieve by providing a wider range of sexual health and safety resources to more of our global users.”

(Press release, July 2024)

Next steps

- Expansion of testing services included on the test finder
- Increasing knowledge and use of the website
- Please help us promote the search tool, and encourage testing services to register
- Follow EuroTestWeek on social media (Facebook, Instagram, X) and share our promotion videos and posts
- Sign up to participate in European Testing Week and help increase earlier diagnosis!



Thank you!

- Abstract authors:
 - Steph Niaupari - Grindr for Equality
 - Co-chairs of the European Testing Week working group: Tom Platteau and Magdalena Ankiersztejn-Bartczak
 - Dorthe Raben, Head of the EuroTEST secretariat
 - Cæcilie Bom Kahama, Project Coordinator, EuroTEST
- European Testing Week working group members, and others who supported and guided the development of the European Test Finder
- All the testing providers that include their services on the website
- Everyone who has supported promotion of the European Test Finder, including EuroTEST sponsors, dating apps, ECDC and many more.