



FAST-TRACK

## INTRA-JURISDICTIONAL

## EHE FTC ALIGNMENT

**2023 WORKSHOPS** 

# INTRA-JURISDICTIONAL EHE FTC ALIGNMENT

#### **2023 WORKSHOPS**





Ending the HIV Epidemic

#### Atlanta, GA February 15, 2023

## WELCOME

# INTRA-JURISDICTIONAL EHE FTC ALIGNMENT

#### **2023 WORKSHOPS**





Ending the HIV Epidemic

City Name January 31, 2023

## Welcome Remarks

#### **Dr. José M. Zuniga** President/CEO IAPAC and FTCI





- Significant PROGRESS HAS BEEN MADE in Atlanta/Fulton County
- Yet, much work remains to ensure **EQUITABLE ACCESS** to:
  - HIV prevention/treatment, PERSON-CENTERED CARE, social support
    - Within context of environment enabled to respect every person's DIGNITY
- Multistakeholder HIV COMMITMENT, LEADERSHIP is critical
  - $\circ\,$  Including in relation to <code>POLITICAL DETERMINANTS OF HEALTH</code>
    - But also COMMUNITY ENGAGEMENT that places people at center of HIV response
- EHE and FTC are well **ALIGNED AND SYNERGISTIC** 
  - $\,\circ\,$  Notably as we strive to attain EHE and FTC (and NHAS) objectives
    - On trajectory towards GETTING TO ZERO new HIV infections, AIDS-related deaths, stigma
- 3 years from deadline of **REDUCING NEW HIV INFECTIONS BY 75%**





## **Ending the HIV Epidemic**

#### 2023 Intra-Jurisdictional EHE-FTC Alignment Workshop Atlanta, GA

#### **Office of Infectious Disease and HIV/AIDS Policy**

CAPT John Oguntomilade, BDS, MPH, PhD February 15, 2023



LEADING AMERICA TO HEALTHIER LIVES

#### OFFICE OF INFECTIOUS DISEASE AND HIV/AIDS POLICY

 OIDP provides strategic leadership and management, while encouraging collaboration, coordination, and innovation among federal agencies and stakeholders to reduce the burden of infectious diseases.

#### Advisory committees

OIDP oversees 5 federal advisory committees that leverage expert advice to prevent infectious diseases in the U.S.: HIV/AIDS, vaccines, tick-borne diseases, antibiotic resistance, and blood and tissue safety and availability

#### Initiatives

OIDP develops, coordinates, and supports a range of infectious disease initiatives such as the Ending the HIV Epidemic in the U.S., the Minority HIV/AIDS Fund, HIV.gov, and actions to prevent healthcare-associated infections

#### National strategic plans

OIDP coordinates with federal and non-federal stakeholders to develop, implement, and monitor national strategies to prevent infectious diseases: HIV, STIs, viral hepatitis, and vaccines



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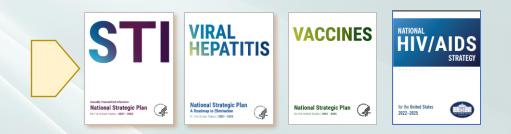
PROVIDERS OF AIDS CARE

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the HIV Epidemic

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Ms. Kaye Hayes Deputy Assistant Secretary for Infectious Diseases



### Ending the HIV Epidemic in the U.S.





#### **FOUR PILLARS**



**Diagnose** All people with HIV as early as possible

### Treat

PWH rapidly and effectively for sustained viral suppression

#### Prevent

New HIV transmissions using proven interventions



**Respond** Quickly to HIV outbreaks

**GOAL:** 

75% reduction in new HIV infections in 5 years and at least 90% reduction in 10 years.

#### FOCUSED EFFORT: Phase 1

- 48 counties, DC, and San Juan account for 50% of new infections
- 7 states with the most substantial HIV diagnoses in rural areas

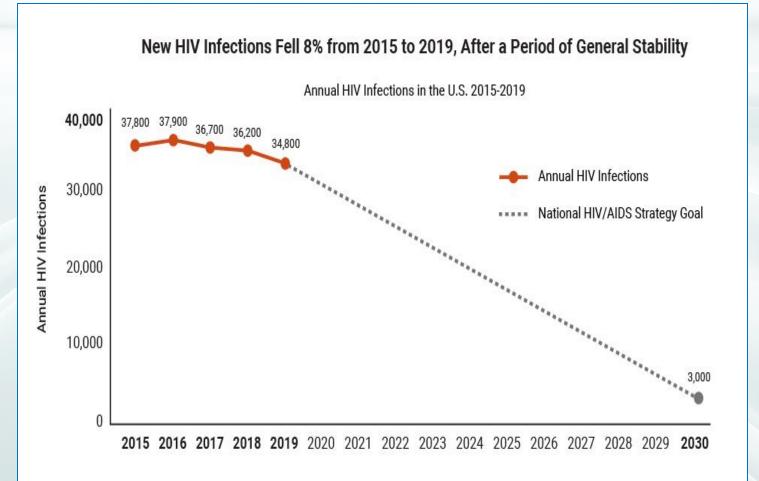






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#### **HIV EPIDEMIC: PROGRESS TO DATE**



The nation's annual new HIV infections have declined from their **peak in the mid-1980s**.

In 2019, the estimated number of new HIV infections was 34,800 and 1.2 million people were living with HIV in the United States.

Centers for Disease Control and Prevention data show that new HIV infections fell 8% from 2015 to 2019, after a period of general stability in new infections in the United States.





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#### Disproportionate Impact in 2019

Race/Ethnicity	% with HIV in 2019	% of US population 2019
Black/African American	40.3%	13.4%
White	28.5%	60.1%
Hispanic/Latino	24.7%	18.5%
Asian	1.5%	5.9%
American Indian/Alaska Native	0.3%	1.3%
Native Hawaiian and Other Pacific Islander	0.09%	0.2%

Gay and bisexual men are the most disproportionately affected group

Account for about 66% of new HIV infections each year, with the highest burden among Black and Latino gay and bisexual men and young men.

- 26% of new HIV infections were among Black gay and bisexual men,
- 23% among Latino gay and bisexual men
- 45% among gay and bisexual men under the age of 35.

Disparities persist among women. Black women are disproportionately affected compared to women of other races/ ethnicities.

- Annual HIV infections remained stable among Black women from 2015 to 2019,
- The rate of new HIV infections among Black women was 11 times that of White women and 4 times that of Latina women.

## Youth aged 13–24 years composed 21% of new HIV diagnoses in the U.S.

7% of new HIV infections in the U.S. were among people who inject drugs.





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#### National HIV/AIDS Strategy (2022-2025) update

NATIONAL HIV/AIDS STRATEGY **VISION** \* \* \* \* \*

The United States will be a place where new HIV infections are prevented, every person knows their status, and every person with HIV has high-quality care and treatment, lives free from stigma and discrimination, and can achieve their full potential for health and well-being across the lifespan.

This vision includes all people, regardless of age, sex, gender identity, sexual orientation, race, ethnicity, religion, disability, geographic location, or socioeconomic circumstance.

Goal 1

**Prevent New HIV Infections** 

Goal 3

Reduce HIV-Related Disparities and Health Inequities Goal 2

Improve HIV-Related Health Outcomes of People with HIV

Goal 4

Achieve Integrated, Coordinated Efforts That Address the HIV Epidemic among All Partners and Interested Parties

for the United States 2022–2025

\* \* \* \*



### National HIV/AIDS Strategy—Priority Populations

- Gay, bisexual, and other men who have sex with men, in particular Black, Latino, and American Indian/Alaska Native men
- Black women
- Transgender women
- Youth aged 13–24 years
- People who inject drugs

Prioritized based on incidence, diagnoses, and viral suppression data



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#### Missed Opportunities

- Nearly **14%** of people living with HIV don't know it
- 87% of new HIV infections are transmitted from people who don't know they have HIV or are not retained in treatment
- Only 25% of people who could benefit from HIV Pre-exposure prophylaxis (PrEP) are receiving it
- African Americans and Latinx people are more likely to acquire HIV and less likely to receive PrEP, than Whites
- Black women are 11 times more likely to be infected compared to white women
- Gay and bisexual men account for 66% of new HIV infections despite accounting for only 2% of the US population
- Youth aged 13–24 years account for 21% of total new infections in 2019

#### 7 in 10 people with HIV saw a healthcare provider in the 12 months prior to diagnosis and failed to be diagnosed

Daily et al., MMWR Weekly Report, 2017; Skarbinski et al., JAMA, 2015; Gopalappa et al., Med Decision Making, 2017

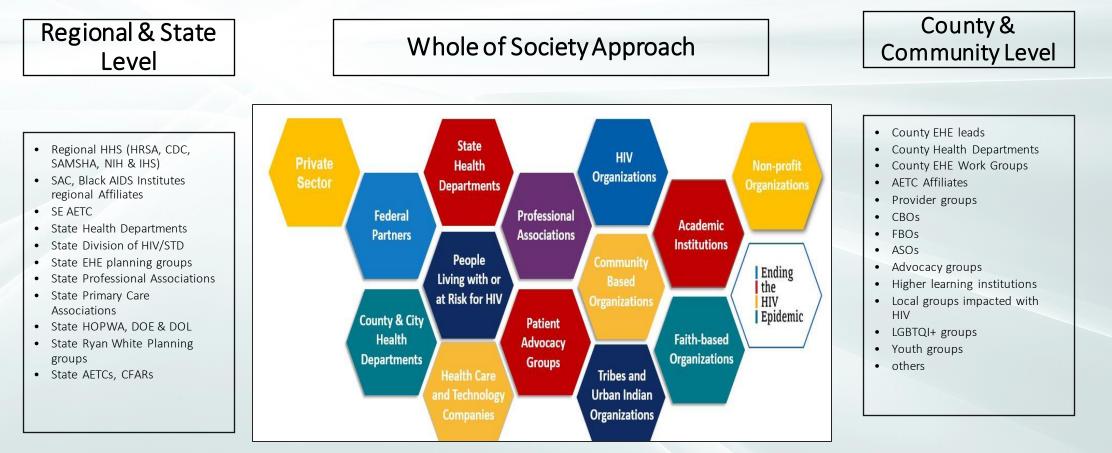
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OF PROVIDERS OF AIDS CARE

#### Coordination and Partnerships: Regional, State, County, and Community Levels







## **REFLECTIONS..**





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#### Opportunities to Collaborate to Reduce Disparities and Facilitate Health Equity

## To strengthen provider capacity to facilitate a syndemic and holistic approach?

- Address HIV, STI, VH & substance abuse
- Increase cultural humility and inclusivity in our approach
- Trauma informed care
- Mitigate medical mistrust
- Respectful engagement of the LGBTQI+ community

## To innovate and engage nontraditional care settings and hours of operations?

- Increase outreach to priority populations
- Barber shops, beauty saloons, Clubs, other social gatherings, etc.

## To strengthen linguistically and culturally appropriate messaging to improve community awareness?

- In priority populations some monolingual Spanish, etc.
- Funding of CBOs that are most effective in reaching priority populations

## To enhance messaging through platforms and influential messengers to increase uptake of youth friendly services?

 Social media, Instagram, snap chat, sororities and fraternities, etc.

#### To strengthen effective linkage to wrap around services for vulnerable populations to optimize program outcomes?

• Housing, transportation, etc.

To collaborate to revise outdated HIV criminalization laws?





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## INTRA-JURISDICTIONAL

## EHE FTC ALIGNMENT

**2023 WORKSHOPS** 

## INTRA-JURISDICTIONAL EHE FTC ALIGNMENT

#### **2023 WORKSHOPS**





the HIV Epidemic

#### Atlanta/Fulton County February 15, 2023

## **EHE** Goals & Ambitions

## **Fulton County Board of Health**

#### Joshua O'Neal





HIV

- Avoid loaded language
- No fear-based or policing messages
- Real people, real stories & real bodies
- Information about tools
- Linkage support to preferred providers
- Multilingual & Multicultural
- Across all socials & STOPHIVATL
- Status Neutral

## You're never too hot for safer sex.





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## Do **NOT** use... Please use...





#### • STD

- Loaded Language
- Risky / High Risk
- Unprotected
- Safe sex
- Drug Abuse
- MSM
- "Preferred" Pronouns
- Target Population& Hard to Reach

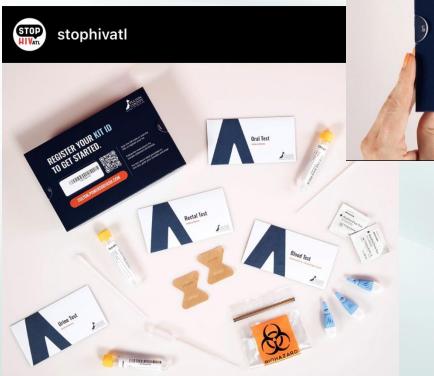
- ✓ STI or Sexual Health
- ✓ Exposures / Encounters
- ✓ Condomless
- ✓ Safer sex
- ✓ Relationship w substances
- ✓ Patient Identity
- ✓ Pronouns
- ✓ Priority Populations

## **Sexual Health Services**

• Expansion to include STIs & HCV

\*prevention with HIV+

- Rapid PrEP & ART starts
- At-home Test Kits
- Express Screening
- Clinics / Mobile / Pop-Ups
- Doxy PEP & MPX Vax





REGISTER YOUR KIT ID TO GET STARTED.

FUILTON POWEREDBYASH C









#### BEFORE SEX AFTER SEX 1 PrEP 24 hours\* after the 1st 2 2 PrEP tablets at least 2 hours & ideally 24 hours before sex 1 PrEP 48 hours\* after the 1<sup>st</sup> 2 = total of 2 tablets after sex \*2 hours before or after planned time is OK 19:00 TUE WED THU FRI SUN MON FRI SAT 22.00 22:00 22:00

- Capacity Support
- PrEP Labs
- Benefits Bootcamp
- 2-1-1 or "On Demand"
- Rapid starts & Linkage

## Drug User Health

- Syringe Distribution
   & Safer Injection Supplies
- Overdose Reversal Supplies (Narcan & Fentanyl Test Strips)
- Rapid Hepatitis C testing at all sites
   & Linkage to Treatment
- Training -Harm Reduction & Overdose Reversal
- HCV Tx, Vein care & Wound care



#### fultonhealth

••

### Be safer ATLiens, test your drugs!

## How to use a fentanyl test strip:

Add a small amount of your drugs to a thimble full of water - even residue is fine - mix well to dissolve.
Add test strip to water mixture up to the first BLUE line and hold for 15 seconds.
Wait.
Read.
Read.
Image: Image:





## Can you tell which pill contains Fentanyl?



Test your drugs.

Doing a **line?** Use a strip.

Test your drugs.

Atlanta's better with **you** in it.

**Test your Drugs.** 

## Drug User Health Campaigns







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## **Community Engagement**

- Community Advisory Board
   \* On-site at CBOs
- Collaboration on efforts
- Technical assistance goes both ways!
- Cross promotion
- Transparency & Accountability

## MONKEYPOX VACCINATIONS IN PEOPLE WITH DARKER SKIN

Vaccinations are a very important way for sexually-active individuals to protect themselves from monkeypox. However, **Black** and **Brown** individuals, and some others with **darker skin**, may develop a dark patch **HYPERPIGMENTATION** at the site of an intradermal injection. This is a normal reaction to the vaccine, but it may be unappealing to some.

## **IF YOU NOTICE A DARK SPOT**

- Taking ibuprofen and/or an antihistamine daily for 5-7 days after vaccination may reduce inflammation and therefore reduce the darkening, though not completely.
- Protect the site from the sun using either clothing or sunscreen.
- It will fade over time, but it could take several months for some people.
- Talk with your health care provider about other treatments which may include

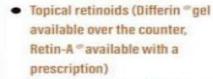
#### YOU CAN ALSO ASK TO RECEIVE THE VACCINE IN ALTERNATIVE INJECTION SITES, INCLUDING:

- Upper back over or just below the scapula
- The shoulder (deltoid)
- Talk with your vaccinator about other possibilities

Vaccinations will not be less likely to cause hyperpigmentation at these sites, but it may be less noticeable. Also, these sites are usually covered by clothing, protecting them from the sun so that they may resolve more quickly.

#### DON'T FORGET

When making these choices, it is also important to remember that monkeypox disease can cause permanent scars on any part of the body, so everyone should consider their own personal risks when making such a decision.



- Vitamin C solutions (look for 20% or greater vitamin C)
- There are also other dark spot removers available by prescription



#### Trabajar desde casa significa hacerte la prueba desde casa.



stophivatl



#### 2023 INTRA-JURISDICTIONAL EHE FTC ALIGNMENT WORKSHOPS



## EHE FTC ALIGNMENT

## Increasing Access to Biomedical HIV Prevention

#### **2023 WORKSHOPS**





Ending the HIV Epidemic

#### Atlanta, GA February 15, 2023

#### Zandraetta Tims Cook, MD, MPH Vanessa Agberien, *Medical Student*





HIV Incidence in U.S. – Target Groups

- In 2020, **30,635** people received an HIV diagnosis in the US
  - MSM: gay and bisexual men (African-American & Latino) 70% of incident cases in 2019
  - Heterosexual Women 7,000 incident cases in 2019 were women
  - Transgender Persons
  - Persons residing in the Southeast US 52% of new infections in 2017
- HIV prevention interventions focused on these groups
- Interventions: Biomedical > Behavioral (sexual abstinence, condoms)





## **Biomedical HIV Prevention Interventions**

- Daily, oral therapy PrEP: FDA-approved and available since 2012
  - Highly effective approach
  - Has >90% effectiveness with appropriate adherence & maintenance
- Every 2-month injectable PrEP: available since 2021
- Translation of biomedical intervention strategies
  - Limited uptake in populations with higher potential benefit
  - Apparent gender disparity in PrEP use/ women are 5% of PrEP users
  - Increased uptake needed in areas with low PrEP-to-Need ratios (PNR)
- Effective methods are needed:
  - to identify individuals at higher risk for acquiring HIV
  - to increase the perceived risk of acquiring HIV
  - to ensure access to biomedical interventions
  - to maximize medication adherence

N Engl J Med 2010; 363:2587-2599 JAMA. 2018;319(12):1261-1268 2012 Mar;10(2):117-22 2022 Jul 18;13(3):168-171



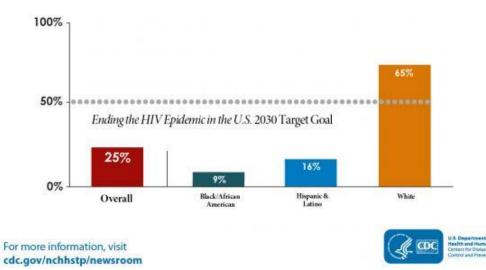


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## Translating Biomedical HIV Prevention Interventions

#### ONLY 9% OF BLACK PEOPLE IN THE U.S. WHO WERE ELIGIBLE FOR PREP IN 2020 WERE PRESCRIBED IT, SHOWING THAT UNEQUAL COVERAGE PERSISTS

PREP COVERAGE IN THE U.S. BY RACE/ETHNICITY, 2020



## Identifying Intervention Targets



#### • PATIENT-CENTERED TARGETS

- Understanding consumer priorities and the "job" an intervention is adopted to do
- Reframing risks as reasons ViiV Healthcare
- Addressing "blind-spots" / tailoring messaging
- Increasing patient education to increase demand

#### PROVIDER-CENTERED TARGETS

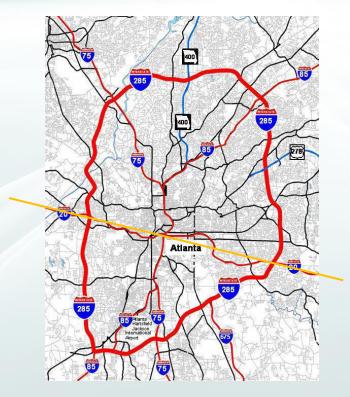
- Enhancing provider education and networks
- Using technology, e.g. dashboards, order sets, cheat sheets
- Incorporating HIV prevention into value-based metrics
- Primary care focus *preventive medicine venue*
- Gynecology, Urology

AIDS Patient Care and STDs. Sep 2019.384-387. Drugs volume 79, pages1263–1276 (2019) AIDS Educ Prev. 2021 August ; 33(4): 325–344.

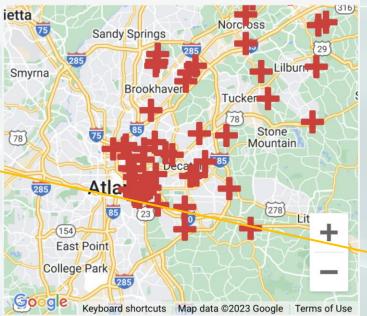




## Ensuring Access to Interventions *City of Atlanta – AIDSVu Map*







Google: City of Atlanta Map

AIDSVu.org – Atlanta's Incident HIV Cases

AIDSVu.org – Atlanta's PrEP Providers

#### IACTOR INTERNATIONAL ASSOCIATION OF PROVIDERS OF AIDS CARE



## Nothing is more expensive than a missed opportunity. H. Jackson Browne, Jr







## Maximizing Medication Adherence: The 4 Ps of Marketing

- Product effectiveness, safety, tolerance, convenience
- Price costs to patients and providers in dollars, time, productivity
- Promotion images, communications/ social media, events
- Place service delivery locations, distribution logistics



NBC TV, original airdate January 21, 2023





#### HIV Prevalence Rate Ratios, by Race/Ethnicity, 2020

## **\* \* \* \* \* \*** \*

The rate of **Black males** living with an HIV diagnosis is 5.9 times that of **White males**.

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The rate of **Black females** living with an HIV diagnosis is 16.1 times that of **White females**.

**m m m** 

The rate of **Hispanic/Latino males** living with an HIV diagnosis is 2.0 times that of **White males**.

**\*\*\*\***\*

The rate of **Hispanic/Latina females** living with an HIV diagnosis is 5.3 times that of **White females**.

FOR BLACK WOMEN, 91% of new HIV infections were attributed to heterosexual contact while the HIV infection rate among Black women was the highest among all other races and ethnicities." (CDC 2019)

## **Possible Solutions**



- Getting rid of misconceptions such as "high risk sexual behavior"
- Spreading awareness to primary care providers as well as gynecologists
  - Creation of PrEP presentations for providers
  - In-person delivery of PrEP education and messages
- Inclusive advertising about PrEP
  - More images of women/ persons of color
  - Scenes that portray relevant images for heterosexual persons





## THANK YOU

## INTRA-JURISDICTIONAL EHE FTC ALIGNMENT

## **2023 WORKSHOPS**





Ending the HIV Epidemic

## Atlanta, GA February 15, 2023

Centering Equity in Metro Atlanta's EHE Plan: The Path Forward

Justin C. Smith, MS, MPH Director, Campaign to End AIDS Positive Impact Health Centers

## Agenda





Metro Atlanta EHE Plan Overview

- Highlight of key equity components in EHE Plan
- Thoughts on strengthening equity in the next phase of our EHE response

## Georgia/Metro Atlanta EHE Plan





## • 7 Pillars

- 1. Diagnose
- 2. Prevent
- 3. Treat
- 4. Respond
- 5. Housing and Supportive Services
- 6. Policy
- 7. Informatics, Data Analytics, and Systems



## ENDING THE HIV EPIDEMIC IN GEORGIA

- Response to CDC RFA-PS-19-1906
- Georgia EHE Plan
- December 31, 2020

Equity in Community Engagement





- Over 45 EHE Community Planning Sessions Held During EHE Planning Phase
  - Metro-wide and EHE county-level, mix of in-person (pre-COVID) and virtual meetings
  - Included specific, intentional engagement with key populations (i.e. Black gay/bisexual men living with HIV)
  - Engagement with key stakeholders throughout the process
- Built upon previously existing plans (i.e. Fulton County plan)

## Key Equity Strategies in EHE Plan

- Increase investment in local CBOs that serve key populations through county-level RFPs
- Increase availability of HIV testing in CBOs serving communities most vulnerable to HIV (prioritizing Black and Latinx communities)
- Increase PrEP access and awareness among providers and within communities most vulnerable to HIV



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## ENDING THE HIV EPIDEMIC IN GEORGIA

- Response to CDC RFA-PS-19-1906 Georgia EHE Plan
- December 31, 2020

## Key Equity Strategies in EHE Plan





- Focus on providing safe and affordable housing for PWH
- Explicit acknowledgment of the need for creating shifts within the broader political climate (i.e. Medicaid expansion in GA and modernizing GA HIV transmission law) to end EHE
  - No federal resource used for advocacy



## ENDING THE HIV EPIDEMIC IN GEORGIA

Response to CDC RFA-PS-19-1906 Georgia EHE Plan December 31, 2020

Equity in EHE: How are we doing?

- Are we seeing improvements in our outcomes based on these interventions?
- Need to ask health department colleagues for updates on how these partnerships are going so farwhat's working well? What can be improved?
- What other types of partnerships do we need that have not yet been created?
- Who else needs to be engaged that we have not yet engaged?

• Will there be another funding round for additional CBOS?

 CBOs serving impacted communities funded through county-level RFPs





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Equity in EHE: How Can We Improve?

- More leadership from people living with HIV
- Meaningful engagement with stakeholders outside of public health
  - How do we leverage Atlanta's superpower, as the place that "influences everything" in our HIV response?
- Source additional funding that allows organizations to be more flexible and nimble, in addition advocating to increase the backbone funding that government funders provide
  - How can we get local corporations, foundations, and other donors to care about HIV in Atlanta?
- Articulate a vision for ending HIV in Atlanta where non-public health entities see how they can play a role

## Questions?





Justin.Smith@PIHCGA.org





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## INTRA-JURISDICTIONAL

# EHE FTC ALIGNMENT

**2023 WORKSHOPS** 

## EHE FTC ALIGNMENT

## **2023 WORKSHOPS**





Ending the HIV Epidemic

Atlanta, GA February 15, 2023

## Prevention Policy and Implementation

## Hermeyone Bell, APRN, BC-FNP, AAHIVS

Ending the HIV Epidemic

Prevention Policy and Implementation

- What is Prevention Policy?
- PrEP Data
- Patient Access
- Community Referrals
- Provider Education

## **Prevention Policy**





- US Preventive Services Task Force
  - HIV Screening
    - Pregnancy
    - Adolescents and Adults 15-65
  - PrEP
    - Persons Vulnerable to Acquiring HIV

## PrEP Data from AIDSVu





- PrEP use 2012- 122
- PrEP use 2021- 4,042
- Rate of PrEP users per 100,000 population, 2021
  - 456
- PNR, by Sex, 2021
  - Male: 9.24
  - 3.54
- PrEP use by Age, 2021:
  - 13-24-8.2%
  - 25-34-35.8%
  - 35-44-27%
  - 45-54-18.5%
  - 55+-10.5%

Patient Access in Fulton County

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- Private Providers
  - Ready, Set, PrEP
  - Laboratory monitoring
    - HIV antibody, HIV RNA, CMP
- Community Clinics
- Fulton County Board of Health

## **Community Referrals**





## • EHE Providers

- Ryan White Part A Subrecipients
- EHE Subrecipients
- Other Community Providers
  - Partnerships
  - New Agencies

## **Provider Education**





- Academics
- Primary Care Providers
  - Incentives
- Continuing Education





## Thank you

# INTRA-JURISDICTIONAL EHE FTC ALIGNMENT

## **2023 WORKSHOPS**





Ending the HIV Epidemic

City Name January 31, 2023

## Treatment Policy And Implementation

Jeff Graham Georgia Equality jeff@georgiaequality.org

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the

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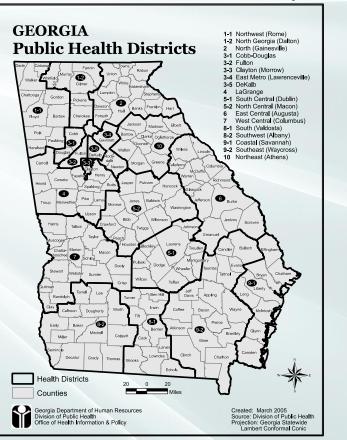
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TERNATIONAL ASSOCIATION

F PROVIDERS OF AIDS CARE

## 2023 Legislative Session - Prevention

- Governor Kemp has requested an increase in funding for PrEP
  - Increase from \$188,710 for three-year pilot to \$931,111 for expansion into health districts 1-1, 2-0, 9-2 and 10
  - 1-1 Northwest (Rome)
  - 2 North (Gainesville)
  - 9-2 Southeast (Waycross)
  - 10 Northeast (Athens)



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## 2023 Legislative Session - Treatment

- HB 226 Reintroduction of authorization to seek 1115 Waiver to expand Medicaid to Georgians living with HIV below 138% FPL
  - Passed in last year's budget
  - Line-item veto from Governor Kemp
  - Waiver is in alignment with Governor Kemp's philosophy
  - Would move as many at 55% of current ADAP recipients over to Medicaid ~12,567
  - Would free up as much as \$58 million in Ryan White funding to cover funding shortfalls, serve additional clients, expand services, and offer additional medications
  - Projected cost to state \$18 million to implement





## Treatment – Additional policy concerns

- No clear path for full Medicaid expansion
  - Successful lawsuit in 2022 would require gender affirming care
  - Necessary to consider authorizing prescribing rights to pharmacists for PrEP
- HOPWA Modernization
  - Loss of up to 63% of current federal funding
  - Loss this year of over \$9 million
- Affordable Housing
  - Hard to secure quality housing
  - Ensuring affordable housing is located near medical care
- Concerns about stigma and training for front line staff, including financial counselors, receptionists, etc.





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Ending the HIV Epidemic

Atlanta, GA February 15, 2023 Community Access to HIV Services

Nicole Roebuck

Download Poll everywhere App



What is Access?





To be able to use or obtain something such as a service

Creating Access to HIV services





 Do we know what HIV services exist in the Atlanta continuum? Tell us what you know?

PollEv.com/nicoleroebuc654

Does the average client/patient know where services exist?

Recommendation: Create a directory of what/where services currently exist, including eligibility criteria etc.

Creating Access to HIV services





Determine barriers to access

What are some common barriers to access that you've heard of?

PollEv.com/nicoleroebuc654

## Common barriers





- Fear/Stigma
- Poor customer service
- Unstable housing
- Transportation
- Depressed or in denial
- Pill burdened
- Don't have healthcare insurance
- Don't know where to go
- Don't know what services exist

Creating Access to HIV services





What are some proven ways to create better access?

PollEv.com/nicoleroebuc654

## Creating Access to HIV services

INTERNATIONAL ASSOCIATION OF PROVIDERS OF AIDS CARE



- Provide effective linkage services
- Reduce appointment wait times
- Burdenless processes for enrollment
- Expand Medicaid
- Hire and train qualified, culturally sensitive, compassionate staff
- Provide services in convenient locations
- Outreach in communities impacted
- Address issues of stigma and fear
- Create opportunities for PLWHA to self sustain
- Provide support services to address housing, food, mental health, substance use, employment, medication access, building safe community spaces
- Partner with the unusual suspects

Public Health Climate Challenges





•State and local funding support for HIV services is limited. Majority of funds are federal.

- •No expansion of Medicaid in Georgia
- No city-wide plan to address HIV/AIDS
- Challenges with Statewide HIV Integrated Plan

## AID Atlanta, Inc.





- 40-year old HIV/AIDS Service Organization
- Provides several wrap around services (medical, case management, onsite pharmacy, HIV/STI testing and treatment, PrEP, medical transportation, outreach, community engagement, mental health, housing, Infoline/Hotline, etc)

## • Demographics of patients:

- 80% African American Black
- 14% Caucasian/White
- 6% Other/multiple races
- 8% Hispanic
- 84% Male
- 14% Female
- 2% Transgender
- 70% @138% FPL or lower (18k/annum or less)
- 80% Uninsured

AID Atlanta-Barriers experienced





- Fear/Stigma
- Unstable housing
- Struggling with meeting basic needs
- Depressed or in denial (not ready for care)
- Pill burdened
- Don't have healthcare insurance
- Transportation
- Lack of appointments available at certain locations in the continuum

## Other Challenges





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- Lack of enough experienced health care personnel
- Difficulties determining exactly where the PLWHA with unmet needs are. How do we find them?
- How do we find out about those PLWHA who are not tracked in any of the current database systems (CAREWare, E2Fulton, HMIS, HOPWA)
- Funding for PrEP and STI services are lacking in community based organizations

## Opportunities





- Collaborations with traditional and non-traditional service providers are necessary (who else can serve our patients FQHCs, private providers, community based clinics, etc) to provide greater access to services
- Collaborations across different funders and organizations in the continuum (State, Fulton, City of Atlanta, etc.)
- Involvement of PLWHA in all aspects of the conversations, strategic planning process, solutions
- Find better ways to use data (quantitative and qualitative) to inform our decisions about where there are gaps in access.
- Large scale marketing/promotion/outreach of services in HIV hardest hit areas
- Use and promotion of Georgia State Hotline program 800-551-2728





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## INTRA-JURISDICTIONAL

# EHE FTC ALIGNMENT

**2023 WORKSHOPS** 





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Paris Declaration and Sevilla Declaration Texts

- Paris Declaration Link: <u>https://www.iapac.org/files/2022/03/Paris-</u> <u>Declaration-4.0-13-April-2021.pdf</u>
- Sevilla Declaration Link: <u>https://www.iapac.org/files/2022/10/Sevilla-Declaration-Centrality-of-Communities-in-Urban-HIV-Responses-Final-11-October-2022.pdf</u>

Ending the HIV Epidemic

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## Addressing Criminalization as a Barrier to Ending HIV



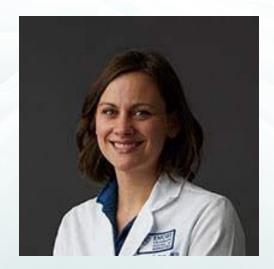
Moderator: Eric Paulk Chief of Staff - ProGeorgia Panelists

- Malcolm Reid Director of Programs – Thrive SS
- Jeff Graham
   Executive Director Georgia Equality
- Stefanie Sparks Managing Attorney – Atlanta Legal Aid Society





## Scaling Up PrEP Access and Utilization



Moderator: Dr. Meredith Lora PrEP Program Medical Director Grady Health System Panelists

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- Leisha McKinley-Beach National HIV Consultant
- Larry Walker Executive Director – Thrive SS
- Neena Smith-Bankhead Director – Encore Center, Emory Centers for Public Health Training and Technical Assistance





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## INTRA-JURISDICTIONAL

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**2023 WORKSHOPS** 

# Optimizing Social Determinants to Achieve



Moderator: Kim Moon National HIV Education Consultant and EPIC Program Coordinator Ribbon

#### Panelists

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Dr. Jonathon Colasanti Associate Medical Director – Grady Health System Ending the HIV Epidemic

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- Dr. Terri Finkley FUSE HIV Executive Fellow – City of Atlanta
- Maryum Lewis
   CEO Jerusalem House





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## Implementing HIV Status Neutrality in Practice

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Co-Moderator: Dr. Paul Weidle Senior Advisor Office of the Chief Medical Officer CDC Division of HIV Prevention

Co-Moderator: Kerian Thomas Public Health Analyst HRSA-Region 4 Panelists

- Dr. Valerie D. Cantos Lucio Assistant Professor – Emory University
- Dázon Dixon Diallo Founder and Executive Director – SisterLove, Inc.
- Kennedi Lowman Community Member Engagement Director – Thrive SS

## INTRA-JURISDICTIONAL EHE FTC **ALIGNMENT**

## **2023 WORKSHOPS**



Epidemic

Fulton County/Atlanta February 15, 2023

## **Identified Challenges and Opportunities to EHE in Fulton County/Atlanta**

Sindhu Ravishankar Vice President, Programs and Research **Fast-Track Cities Institute** 





- How to effectively leverage the city and county's commitment on Paris and Sevilla declaration
- Need for a unified approach
   – state, county, federal, FTC; across all stakeholders
- Widen the circle and bring more community to the table
- Marketing inclusivity of representation matters

## Policy Landscape



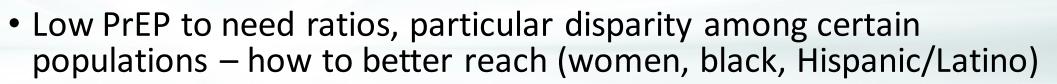


- Success reformation of Georgia's criminalization law but education is needed
  - Need to educate PLHIV and providers on how the law has changed and its relevancy to U=U
  - In the U=U conversation include the discussion of the law
  - Meet with and educate representatives on the law
- Medicaid Expansion currently no clear path

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## Scaling up PrEP Access and Utilization of the social of th



- Language matters!
  - De-stigmatize language on sex and sexuality
  - Capacity building for providers on how to shift the language
- Continuing education for primary care providers
- Need to provide ALL options in the toolbox.
  - Long acting injectable PrEP support those who are insured and don't have options

## Stigma





- Stigma in healthcare settings training as a continuous process reaching all staff that have point of contact with a client
- Religion and stigma- Capacity building for faith-based leaders to support their communities. Those of us working in this field should educate their faith communities
  - Ask the Mayor to reach out to and rally the Faith-based community

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## Social Determinants of Health

- Affordable housing and HOPWA modernization account for budget cuts
- Identify areas of surplus and ways to redirect to housing
- Political determinants of health
  - Increase housing
  - Increase transportation
  - Improve food insecurity
- Health literacy package educational material for the general population
- Access to information push out the Georgia STI Hotline, couple of other resources – need to streamline and share

## **HIV Status Neutral Services**



- Funding streams are in silos- Need HIV status neutral funding !
- Status neutrality is not limited to HIV it should focus on whole person quality of care and quality of life irrespective of serostatus
- Status neutral resources cannot stay in the HIV space diversify funding resources
- Capacity building for providers on linkage to care for ALL

## **EHE** FTC ALIGNMENT

## **2023 WORKSHOPS**



Fulton County/Atlanta February 15, 2023 Actionable EHE and FTC Implementation Steps in Fulton County/Atlanta

Dashiell Sears Regional Director – North America Fast-Track Cities Institute



the HIV Epidemic

Ending

## Actionable EHE/FTC Implementation Steps

## • Systemic

- Political Determinants of Health
  - De-silo jurisdictional departments that share HIV elimination as a goal
  - Broaden scope of who/what needs to happen or be involved in ending HIV
    - Includes additional activated partners from National Dialogue on Racism and HIV as a Public • **Health Crisis**
  - Non-judgemental policy implementation and communications the reverberates from community, to administrators, to executive offices, and to legislators
- Sharing updates such as updates to state-level criminalization to the wider community, a legal education plan so community also knows and understands the impact
  - Consider all levels of HIV and legal literacy, accessible communication
  - Create community-focused messaging materials and comms plans as updates occur



Ending the HIV Epidemic

Actionable EHE/FTC Implementation Steps

## Clinical

- Gardening in clay; stigma and discrimination is like tending a garden
  - Implementing stigma training at ALL levels and routine basis
- Reduce and eliminate missed opportunities fir educating patients about PrEP, it's not just MSM and trans patients, it's all!
  - Every clinician in the city must be trained in both stigma and in sexual health • communication opportunities that extend to the wider patient pool
- Peer to peer clinical mentoring program so all clinics replicate best practices
- Geospatial health planning, clinical accessibility that covers the greater Atlanta area
- Simplified access into the HIV prevention/treatment framework





Actionable EHE/FTC Implementation Steps

- Collaborative
  - Widening the circle pulling in collaborators from all angles that are engaged in community
    - Includes civic partners and faith partners
  - Ensuring existing resources are relevant, accessible, and promoted
    - If it's not digital, it's time to make it!
      - QR codes, online, social media, where are the eyes....and the phones...
    - PrEP Collaborative, who's not prescribing PrEP? It's time!
  - Housing \*IS\* Health! Beyond the conversation of responsibility of services, the city handles housing already
    - Housing needs assessment should include HIV
    - Connect with Housing collaboratives that have yet to be engaged
    - Organizations should be asking for money to assist with housing while the State has historic surpluses
  - Status Neutral Funding





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## INTRA-JURISDICTIONAL

# EHE FTC ALIGNMENT

**2023 WORKSHOPS** 

## EHE FTC ALIGNMENT

## **2023 WORKSHOPS**





Ending the HIV Epidemic

## City Name January 31, 2023

## Closing Remarks

## **Dr. José M. Zuniga** President/CEO IAPAC and FTCI





## • **TOGETHER**, we can achieve a future in which:

New HIV infections are EXCEEDINGLY RARE and AIDS-related deaths are a thing of the past
 People living with and affected by HIV are VALUED and not subjected to inequality

- Lags in our global, national, municipal HIV responses reflect underlying SOCIAL INEQUALITIES, with disproportionate impact among key populations, including:
  - GAY MEN, OTHER MSM forced to live their lives socially marginalized
  - TRANSGENDER INDIVIDUALS whose identities are violently suppressed
  - **RACIAL, ETHNIC MINORITIES** who lack socioeconomic opportunity and confront racism
  - WOMEN, GIRLS who often lack a voice about their own bodies and healthcare decisions
- Ending the HIV epidemic does not just mean suppressing or even curing the virus, but rather ADDRESSING MYRIAD INJUSTICES that have been both causes and effects
- HIV is as much about HUMAN RIGHTS AND SOCIAL JUSTICE as it is about public health or science
- EHE and FTC are well ALIGNED AND SYNERGISTIC to advance a HOLISTIC HIV response





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## INTRA-JURISDICTIONAL

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**2023 WORKSHOPS**