



Developing Implementation Strategies to Enhance PrEP Delivery to Immigrant Latino Men Who Have Sex With Men

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Background

- Immigrant Latino men who have sex with men (ILMSM) are disproportionately affected by HIV in the United States.
- More than a decade ago there was a shift in the trajectory of new HIV infections among Latino MSM, with more than half of all new HIV infections now among Latino MSM who are foreign born.
- Given these trends, it is important to identify and develop strategies to improve the accessibility of HIV prevention services for ILMSM.



Goal



To engage community stakeholders in a Concept Mapping activity to conceptualize, sort, and rate implementation strategies to enhance PrEP delivery to ILMSM in Los Angeles County.



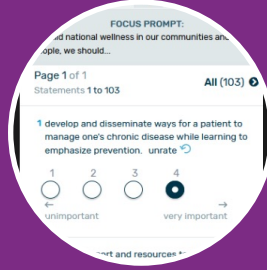
Methods: Concept Mapping



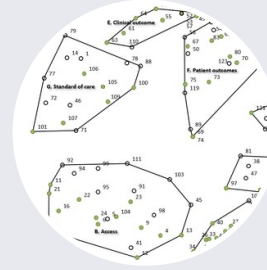
Preparation



Brainstorming



**Structuring
(Sorting &
Rating)**



**Representation
(Analysis)**



Interpretation



Utilization





Key Participant Characteristics

Participants included **senior leadership** (4), **program managers** (10), and **program staff** (4) with significant experience providing/supporting PrEP services for ILMs in Los Angeles County.

Characteristic	n	(%)
Mean age in years (range)	40 (27-69)	
Latino ethnicity	18/19	94.74%
Man	15/19	78.95%
Gay, Bisexual, or Queer sexual orientation	15/19	78.95%
U.S.-born	14/19	73.68%
Graduate degree	11/19	57.89%
Employed at a clinical site	10/18	55.55%
Employed at a PrEP Center of Excellence	9/18	50.00%



Results: Brainstorming

Focus prompt: *What strategies would enhance PrEP delivery to immigrant Latino MSM in Los Angeles County?*

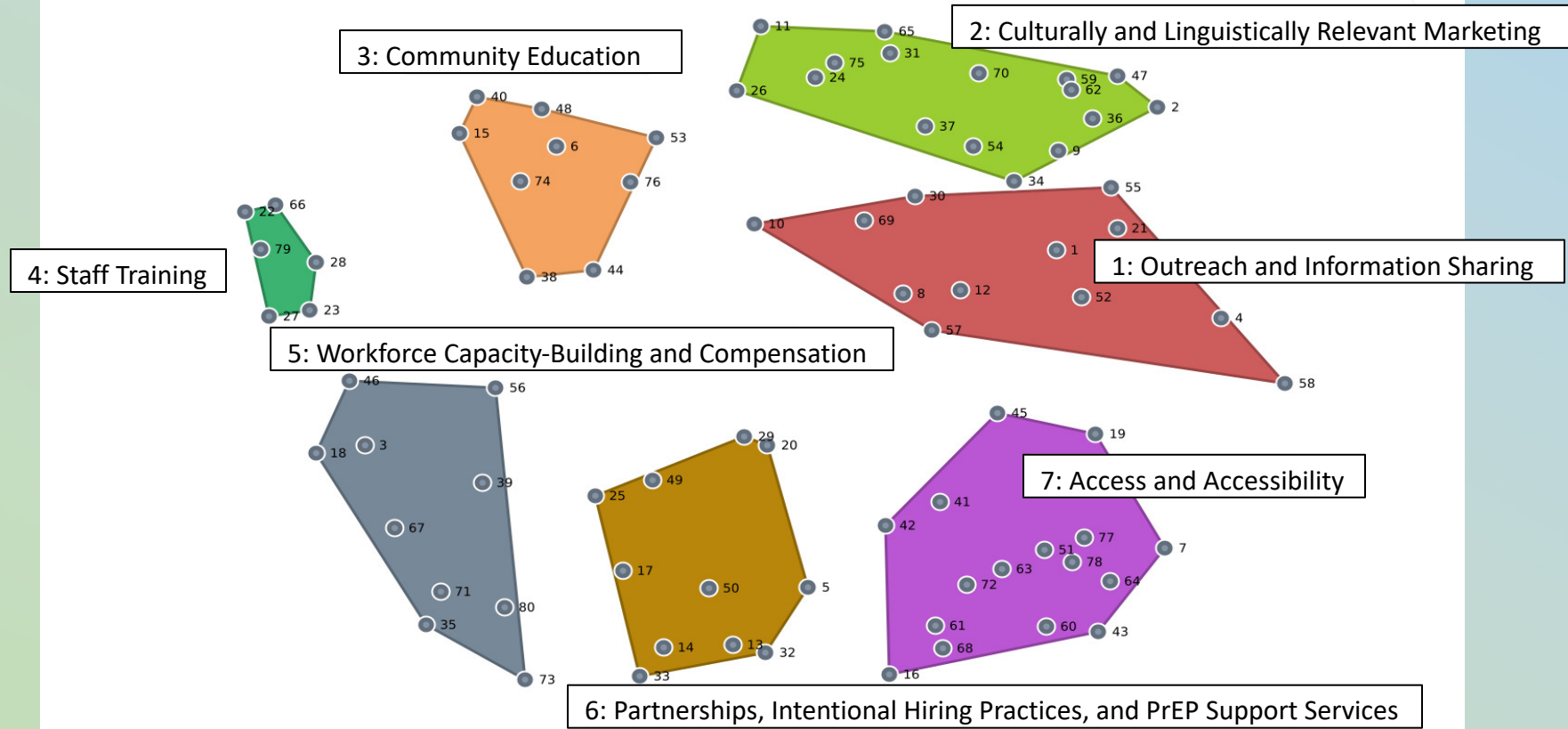
106 ideas were submitted in response to the focus prompt.

A final list of **80 strategies** was produced by removing redundancies and adding clarity.

Participants were invited to review the updated list of strategies before we began the sorting and rating activities to ensure all ideas were accurately reflected.



Results: Sorting (Cluster Map)





Results: Rating (Go Zone Map)





Results: Interpretation

Participants selected their top 5 strategies from Quadrant 1 of the Go-Zone Map to recommend for prioritization:

Provide immediate access to and enrollment in PrEP services (e.g., same-day PrEP, PrEP walk-in clinic)

1

Gather testimonials from ILMSM who have buy-in to PrEP services and are willing to showcase their stories on social media

2

Deliver comprehensive PrEP education and training to every staff member at clinics

3

Provide support to help undocumented individuals enroll in insurance programs that cover PrEP services

4

Develop campaigns informing people that they can access PrEP through the California PrEP-Assistance Program regardless of their current documentation status

5



Conclusions

- ✓ Concept Mapping was a useful method for engaging community stakeholders who are familiar with local PrEP services and the challenges affecting ILMSM to develop and prioritize PrEP delivery strategies that will work for this vulnerable population.
- ✓ Results will be used to inform efforts by local public health and clinical partners to enhance PrEP delivery to ILMSM in Los Angeles County.



THANK YOU

For questions regarding this presentation,
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