

Fast-Track Cities: Adelaide

CONNECT: Rapid HIV Testing in the Community

Colin Batrouney

Director, Health Promotion, Policy and Communications

Barriers to testing



- Cost;
- Stigma and discrimination;
- Confidentiality;
- Language or communication proficiency;
- Fear of impact on visa status;
- Familial/cultural and/or religious beliefs and values;
- Negative experiences with health providers;
- Low levels of sexual health literacy in the Australian health system.

CONNECT



connect>
free hiv self-tests

El proyecto **CONNECT (CONECTAR)** promueve las pruebas del VIH y le ayuda a acceder a pruebas gratuitas para el autodiagnóstico del VIH.

Language: Español ▼

Menu ▼



Governance/Campaign



A photograph of a man with short dark hair, wearing a grey t-shirt, laughing joyfully. In the background, other people are visible, including a woman with curly hair holding a glass.

**we're
connected!**
free hiv self-tests

connect >
free hiv self-tests 
hivconnect.org.au

SAMESH
SUPPORTING POSITIVE LIVES THROUGH HIV TESTING

A photograph of a woman with dark hair tied back, wearing a black floral patterned top, smiling and looking towards the camera.

**I'm
connected!**
free hiv self-tests

connect >
free hiv self-tests 
hivconnect.org.au

SAMESH
SUPPORTING POSITIVE LIVES THROUGH HIV TESTING

A photograph of a man with short dark hair, wearing a blue hoodie and a backpack, smiling while holding a yellow smartphone. He has large white headphones around his neck.

**I'm
connected!**
free hiv self-tests

connect >
free hiv self-tests 
hivconnect.org.au

SAMESH
SUPPORTING POSITIVE LIVES THROUGH HIV TESTING

Engagement



- 66 percent of all CONNECT users have not previously tested for HIV;
- 74 percent of university vending machine users never tested before;
- 48 percent of users are overseas-born;
- 38 percent of all CONNECT users and 44 percent of those using university-based vending machines identify as heterosexual;
- 71 percent of all connect users are between 18 – 29 years of age.

User experience



- 74 percent said they would be likely to use the service again;
- 92 percent said that they are likely to recommend the service to others with main reasons for use being:
 - It is convenient;
 - It is free;
 - It is private.



hivconnect.org.au

colin.batrouney@thorneharbour.org