EXHIBITOR AND SPONSORSHIP PROSPECTUS

SEPTEMBER 7-10, 2020

FAST-TRACK CITIES 2020

LISBON
FAST-TRACK CITIES 2020

ABOUT THE CONFERENCE
Fast-Track Cities 2020 will be the second international conference convening more than 300 cities that are accelerating their responses to HIV, tuberculosis, and viral hepatitis—three diseases cited as urban health priorities in the New Urban Agenda as well as the Paris Declaration on Fast-Track Cities.

Fast-Track Cities 2020 is organized by the International Association of Providers of AIDS Care (IAPAC), in collaboration with the Joint United Nations Programme on HIV/AIDS (UNAIDS), and other partners.

WHO ATTENDS
An estimated 1,000 delegates are projected to attend Fast-Track Cities 2020. Delegates will include elected officials, public health department representatives, clinical/public health researchers, healthcare payors, donors/grantors, clinicians, service providers, and civil society advocates from current and prospective Fast-Track Cities.

WORKSHOP PROGRAMMING
The conference’s aim is to highlight successes achieved across the Fast-Track Cities network, address cross-cutting challenges faced by local stakeholders, and share best practices in accelerating urban AIDS responses, inclusive of coinfectious diseases and comorbid conditions. The conference will include two half-days of pre-conference sessions followed by two and a half days of conference featuring plenary sessions, panel discussions, skills-building workshops, oral abstract presentations, and e-poster sessions.
EXHIBIT BOOTHs

Exhibit booths include one (1) 8-foot skirted table with two (2) chairs, and one (1) sign with the exhibitor's name. Exhibitors are responsible for any additional items required at their booth including but not limited to electrical, audiovisual, shipping, and Internet needs. Corporate size exhibitor spaces are available upon request at additional expense than below.

EXHIBITOR BENEFITS
As an exhibitor at the conference, you will receive:

» One (1) e-blast sent on exhibitor’s behalf to all those attending the event. exhibitor must submit email draft for approval by IAPAC. Upon approval, IAPAC will send to all registered attendees on mutually agreed date
» Two (2) complimentary exhibitor passes (additional passes available for purchase for $150/each).
» A listing in the Exhibitor Supplement along with a description of the exhibiting organization (organization to provide description to IAPAC along with Exhibitor Application).
» Exposure to about 1,000 delegates, who will include elected officials, public health department representatives, clinical/public health researchers, healthcare payors, donors/grantors, service providers, and civil society advocates from current and prospective Fast-Track Cities.

EXHIBITOR FEE
For-Profit Institutions ..................... USD $4,500
Non-Profit Organizations* & Government Entities ..................... USD $3,000
* Must be able to prove non-profit status at time of application.

TENTATIVE EXHIBIT HALL HOURS
Setup ................................. September 7, 2020
Teardown ............................ September 10, 2020
Exhibit Hours* ........ September 8, 2020; 9AM-6PM
September 9, 2020; 9AM-6PM
September 10, 2020; 9AM-3PM

Exhibit booths must be staffed at all times during exhibit hours. IAPAC will not provide security during times that the exhibit area is not open and is not responsible for any lost or stolen items. Note that food and beverage will be available in the Exhibit Hall area to drive traffic to the exhibit booths.

* Show hours are subject to change.

ASSIGNMENT OF SPACE
All organizations interested in exhibiting must submit an Exhibitor Application. Exhibitors who wish to avoid assigned space near or apart from other specific exhibitors will need to indicate so on their application. IAPAC will attempt to honor all requests, but reserves the right to refuse any request. All exhibit booth spaces will be assigned by July 31, 2020.

Exhibitor Applications can be returned to IAPAC by email at jhess@iapac.org or mail to:
International Association of Providers of AIDS Care
Attn: FTC 2020 Exhibitor Applicant
2200 Pennsylvania Avenue, NW
4th Floor East Tower
Washington, DC 20037

All applications must be submitted with full payment via credit card or check. If paying by check and emailing application, a credit card number is also required on application; the card will not be charged unless check is not received within 15 business days via mail.

CANCELLATION
» Cancellation requests on or before June 19, 2020, are eligible for a 50% refund of amount paid to IAPAC.
» Cancellation requests after June 20, 2020, will not be eligible for a refund.
» A written cancellation request must be emailed to Jonathon Hess at jhess@iapac.org by the cancellation deadline.
SPONSORSHIP

Fast-Track Cities 2020 will attract a diverse group of approximately 1,000 stakeholders from more than 300 cities and municipalities engaged in local responses to HIV, HBV, HCV, and TB. Build and expand your brand awareness, loyalty, and equity through securing one or more of the unique and engaging marketing opportunities listed below.

PRE-CONFERENCE SESSIONS
Fast-Track Cities 2020 pre-conference sessions are available for a fee. Prices vary depending on time and number of anticipated attendees. Content of the program is planned and implemented by an organization external to IAPAC, not endorsed by IAPAC or part of the official program. Sponsor is responsible for all costs associated to hosting the session, including, but not limited to, catering, audiovisual needs, and Internet. Request more information about pre-conference sessions from Jonathon Hess at jhess@iapac.org.

PRINT OPPORTUNITIES
Bag Inserts ............... USD $3,750
Provide Fast-Track Cities 2020 delegates a take-away with a conference bag insert - print or other promotional item. Sponsor is responsible for development, production, and shipping to IAPAC of one print insert or promotional item (subject to approval from IAPAC).

Full-Page Ad in Program ...USD $6,250
Promote your organization in the official Fast-Track Cities 2020 program book. Sponsor to provide a high resolution PDF file of the design. Sponsorship must be purchased by July 17, 2020.

DIGITAL OPPORTUNITIES
E-Newsletter............. USD $1,250/day
Advertise your support to all delegates attending Fast-Track Cities 2020 by sponsoring the conference’s e-newsletter summarizing daily news/outcomes. IAPAC will include a banner ad produced by the sponsor and approved by IAPAC. Sponsors may select one particular day’s e-newsletter or the full three days’ e-newsletters.

Live Webcast Sponsor ... USD $25,000
Sponsors will have a branded banner on the Fast-Track Cities 2020 webcast homepage. The banner will not have flash capabilities.

Mobile App ............... USD $12,500
Be the featured organization everyone sees when they open the Fast-Track Cities 2020 app on their smartphones or tablets. Sponsor to provide specific graphics as requested by IAPAC. Sponsorship must be purchased by July 3, 2020.

ON-SITE OPPORTUNITIES
Registration Lanyards ...... USD $5,000
Your organization’s logo will appear on the neck lanyards each delegate will receive upon arrival at Fast-Track Cities 2020. Sponsors are to provide logo. IAPAC will determine overall look of the lanyard. IAPAC will handle production. Sponsorship must be purchased by July 17, 2020.

Hotel Key Card ............. USD $5,000
Fast-Track Cities 2020 delegates staying at the contracted hotels will receive a room key with the sponsor’s design on one side. The design will be printed in color, and IAPAC will coordinate development and printing of the key cards. Sponsorship must be purchased by July 17, 2020.

Privacy Pod Area ........... USD $15,500
Host private or quiet meetings during the conference in a privacy pod in the lounge area. Pods will be placed in the exhibit hall or another high traffic area of the conference venue. Sponsorship includes exterior sponsor branding of all pods.

Innovation Lounge ........ USD $10,750
Place your organization’s name and logo on signage throughout the new Innovation Lounge in the exhibition area. This lounge will provide a comfortable space for conference attendees to network and share timely and innovate research on which they may be working. The space will be open for the duration of the conference and will be highly visible to all attendees as they flow through registration, receptions, and the exhibit hall.

Charging Station ............ USD $5,000
Offer attendees a place to recharge themselves and their devices. This sponsorship includes a branded charging table near the exhibit hall and session rooms.

Conference Signage ...... USD $10,000
Conference signs will be in registration area, outside of the conference session rooms, in the exhibit hall, and in other prominent areas for the duration of conference. The sponsorship includes a designated branding area at bottom of all signage to include logo. Sponsorship must be purchased by July 17, 2020.

Escalator Wrap (parallel) USD $7,500
Two panels of one the escalator will be decorated with your logo. Price includes setup fees, printing charges, installation, and removal. Sponsorship must be purchased by July 17, 2020.

NETWORKING EVENTS
Welcome Reception ...... Please Inquire
Help Fast-Track Cities 2020 delegates celebrate and network at the conference’s Welcome Reception. IAPAC to coordinate all logistics of the event. Signage provided naming the sponsor.