Governance for Health

Leadership to Transform Global Goals into Local Action & Partnerships

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LONDON
FAST-TRACK CITIES 2019
SEPTEMBER 8-11, 2019 | BARBICAN CENTRE
Portugal: Cascais – Sintra – Estoril Coast
Industrial Revolution
Industrialization of Healthcare
Rising Healthcare Costs and Rising Burden of Disease lead to Risks of Unsustainability. This undermines Universal Health Coverage, resulting in Worse health, mainly for most vulnerable populations. This, in turn, leads to Rise of inequalities and poverty.
What is the future of Health Systems?

“*In health care, the days of business as usual are over.*”

- Social inequities
- Raising costs (innovation & tech)
- Demographic pressure
- Need for more qualified health care workers
- Chronic diseases
- Raise of the burden of disease

Michael Porter

Future of Healthcare | Value Agenda

Health Outcomes
PREM’s
PROM’s
Outcomes Matter

Primary Healthcare

P4P vs. Classical

% of patients with controlled arterial hypertension

% of patients with controlled type-2 diabetes

Um Novo Modelo de Acesso à Inovação em Saúde Baseado em Resultados, Estudo BCG, 2016

Fonte: SNS
Outcomes vs Spending

Adapted by Ricardo Baptista Leite. Acknowledgment to slide owner Vivek Muthu
Determinants of Health

Impact on a person’s health status

Exogenous Factors
- Environment & Social Context, Behavior
  60%

Genomic Factors
- 30%

Clinical Factors
- 10%

Dahlgren and Whitehead, 1991
Community Value-based Health System
Public – Social - Private

C-BOM’s
Community Based Outcome Measurements
Program that integrates eight dimensions of sustainable development, aimed at reducing social and environmental disparities. An innovative design that ensures the achievement of goals by 2015.

With the increase of extreme environmental phenomena and the Paris (2015) commitment, the UN Summit agreed on a new ambitious program until 2030.

Sustainable development program with identification of the axes for sustainable development integrated with the contribution of local communities.
The 2030 agenda - 17 Goals, 169 Targets
“A global response is necessary; one that identifies the causes of conflict and integrates peace, sustainable development and human rights in a holistic way – from concept to implementation”

António Guterres
UN Secretary-General
Cascais 2030 Outcomes

1. **Councilor submits proposal in City Hall Digital Portal**

2. **City Councilor presents the proposal to city council**

3. **CSO publishes a summary of the proposal and updates the SDG indicators on the ‘Cascais 2030’ Dashboard**

4. **Approved**

5. **Not Approved**

**Budget and future council actions** and policies are prepared in accordance with SDG goals and recommendations from the ‘Cascais 2030 Local Network’

**Recommendations on new policies and actions** needed to locally implement SDGs

**Initiate inclusive process** (invite all potential stakeholders to participate)

**(Re)define the ‘Cascais 2030’ local agenda**

**Monitor and assess SDG compliance** (ongoing process)

Based on Cascais 2030 outcomes, the CSO presents an **yearly report** prior to the preparation of the city hall’s budget

CSO incorporates recommendations in the ‘Cascais 2030’ dashboard, including new or adapted indicators

Baptista-Leite R., To be submitted for publication
The commitment:

‘Cascais 2030 SDG Checklist’
SMART HEALTH CASCAIS

- Monitoring **key health and social indicators** of the population of Cascais, first Municipality in Portugal with this methodology
- Indicators are **geo-referenced**, and monitored at the most detailed level of localization as possible (7 number **zip code**)
- **3 Partnerships** for data feed (monthly updates):
  - Ministry of Education – Institute for Statistics;
  - Institute for Social Security Statistics;
  - Services of the Ministry of Health
- Future expansion through partnerships with local health care services, hospitals, GPs etc.
SDG3: ACHIEVE **UNIVERSAL HEALTH COVERAGE**, INCLUDING FINANCIAL RISK PROTECTION, ACCESS TO QUALITY ESSENTIAL HEALTH-CARE SERVICES AND ACCESS TO SAFE, EFFECTIVE, QUALITY AND AFFORDABLE ESSENTIAL MEDICINES AND VACCINES FOR ALL
SDG3: ACHIEVE **UNIVERSAL HEALTH COVERAGE**, INCLUDING **FINANCIAL RISK PROTECTION**, **ACCESS TO QUALITY ESSENTIAL HEALTH-CARE SERVICES AND ACCESS TO SAFE, EFFECTIVE, QUALITY AND AFFORDABLE ESSENTIAL MEDICINES AND VACCINES FOR ALL**

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Results

- Open access, transparency, accountability
- Local governance
- Orientation of action
- Better health and well-being
- Impact evaluation
CASCAIS
NA VIA RÁPIDA
PARA ACABAR COM A EPIDEMIA DO VIH E SIDA
E ELIMINAR A HEPATITE C ATÉ 2030
Fast Track Cities Portugal

- 10 cities in Portugal signed the Paris Declaration and formally became Fast Track Cities.

- The signing of the Declaration took place in the Senate Room of the Portuguese National Parliament.
There is a need to **TAKE ACTION** to deliver **GLOBAL POLICY GOALS** aligned with UN SDGs

Members of Parliament **approve health budgets, change laws and influence policies**, keep governments and multilateral organizations accountable and are at an **interface between decision makers, civil society and community-based organizations**. All are needed to achieve these global targets towards ending infectious diseases by 2030.
UNITE Theory of Change

5 PILARS
UNITE PRIME STRATEGY

PROMOTE
Political Accountability of all stakeholders to end IDs

RAISE
Political Awareness that is possible to end IDs

INCREASE
Political Advocacy to influence Policy changes to end IDs

MOBILIZE
Political Will with actions to end IDs

ENSURE
Political Leadership to change Laws and adequate Budget allocation to end IDs
UNITE Network Governance Structure

What does it mean to ‘End Infectious Diseases’?
(metrics/goals per disease)

Country Specific Policy Recommendations (PR)

UNITE Executive Secretariat | HQ

Political Action Plan (PAP)

Impact measurement, feedback and communication

UNITE Regional Chapters

UNITE Global Policy Hubs

UNITE Global Board, UNITE advisors, UNITE ambassadors and UNITE partners

UNITE MP

POLITICAL IMPACT

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*such as accountability, awareness, advocacy, political will, law changes, budget reallocation.
UNITE Network has the support of the UNITE’s Secretariat

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UNITE Global Parliamentarians Network

Success Stories
Promote Political Accountability to end IDs

Mariam Jashi (UNITE’s Regional Chair for Eastern Europe & Central Asia) was able to ‘successfully strengthen efforts to address communicable diseases, including HIV/AIDS, tuberculosis, malaria and hepatitis as part of universal health coverage’ (article 32 Political Declaration UHC) by leading a political voice of the work conducted by World Hepatitis Alliance at the Civil Society Engagement Mechanism for UHC (CSEM2030).
Raise Political Awareness
UNITE/INHSU
2018 Joint Action Policy Day
> 100 participants from around the World
Raise Political Awareness
UNITE/HRI/AP DES Joint Action Policy Day 2019
> 180 participants from around the World
Raise Political Awareness
US Elected Prosecutors with MPs and Community Organizations in Portugal

At the 2019 Policy Day we have included a new generation of prosecutors who can be a strong voice against drug criminalization and influence the media-setting.

Declaration to eliminate hepatitis C in people who use drugs

Global Declaration to Eliminate Hepatitis C in People Who Use Drugs

A call for political leaders to take action

We, members and representatives of the community working to eliminate hepatitis C — a community that includes people living with viral hepatitis, people who use drugs, advocates, health care providers, programme managers, harm reduction experts, researchers, the pharmaceutical industry, and policy-makers — are concerned with the gap between the global impact of hepatitis C on the health and well-being of people who use drugs and the limited access to evidence-based services effective for the prevention, diagnosis and treatment of hepatitis C infection.

SIGN THE PLEDGE


**Increase Political Advocacy**

A Global Declaration to eliminate hepatitis C in people who use drugs, was launched as a Call for Action in the 2018 UNITE and INHSU Joint Action Policy Day at the Portuguese Parliament. It was endorsed by 28 Organizations.
Increase Political Advocacy

A Call to Action on Global Fund 6th Replenishment and Harm reduction signed by 15 MPs from 13 Countries during the 2019 UNITE and HRI Joint Action Policy Day.
After 2018 Joint Action Policy Day, UNITE’s MP Esther Passaris showed political will to have a clear path for scaling-up harm reduction services.

As a speaker of the 2019 Joint Action Policy Day, she sought the support of the community-based organisations and went on the ground to collect data and visit their services.
UNITE has 2 Members of Parliament from the two main parties in the country.

After 2018 Joint Action Policy Day, UNITE’s MP Saimone Macuiana, who is also the HIV Chairperson Committee, engaged for the first time with community-based organisations in the ground dealing with AIDS.
Mobilize Political Will
UNITE site-visits
Political will in Portugal
UNITE/INHSU 2018 Joint Action Policy Day

Site Visit In Mouraria, 17th Sept 2018 (Lisbon)

Site Visit Ares do Pinhal, 17th Sept 2018 (Lisbon)
Ensure Political Leadership
LAW CHANGES to end IDs

- Adoption of a European Resolution on Viral Hepatitis in 2017.
- MEP Silviu Busoi was the promotor of the initiative in the EU Parliament.
Ensure Political Leadership
LAW CHANGES to end IDs

- Peer to Peer Engagement in EECA: Support to a local NGO in Georgia to push Decriminalization of drug use in Georgia.

- Support of UNITE Regional Chair.
Romania’s government has included Hepatitis elimination in their National Action Plan.
Ensure Political Leadership
Adequate BUDGET ALLOCATION to end IDs

- HARM REDUCTION in Portugal, from November 2018, it’s 100% reimbursed by the Government.
Ensure Political Leadership
Political influence at multilateral organizations

- UNITE President elected as Vice President of the ‘Parliamentary Network on The World Bank & International Monetary Fund’
Pentagram for Change

Scientific Community

Civil Society

Media

Private Sector

Adapted from ‘Towards Unity for Health Network’ (TUFH) Pentagram.
Cameron I, et al. Project to Policy: TUFH Principles in Action in Australia. Education for Health, Volume 20,
It’s time to end HIV/AIDS, Viral Hepatitis and other Infectious Diseases.

It’s time to UNITE.

www.unitenetwork.org

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