

Social accountability and philanthropy

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- What social accountability is
 - Some examples of social accountability in action
- Role of philanthropy
 - As funder, as driver for change, and the challenge to philanthropy
- New model of social accountability

Social accountability

- Obligation of power-holders to take responsibility for their actions
- Dynamic of rights and responsibilities between people and the institutions that impact on their lives
- Interests of poorest and most marginal taken into account
- Builds mechanisms for civil society to hold institutions to account



Social accountability in action: national HIV prevention investment

- Plans for reduction of 50% in 2015
- Civil society led campaign
- NAT reports on local spending trends using freedom of information
- Press releases
- Citizen protest via letters to Minister
- Social media pressure
- Led to HIV innovation fund being established

Social accountability in action: PrEP in England

- Health system not providing PrEP
- Coordinated action across civil society
- Sustained use of parliament, social media, traditional media
- Public protest
- Court action

Social accountability in action: health data and immigration tracing

- Official review highlighted egregious practice
- Coalition of civil society organisations challenge practice led by NAT
- Continued pressure
- Health Select Committee, led to amendment to bill
- Government finally agreed to end practice

What we learn from these examples

- Coalition of civil society organisation and individuals have power
- Important tools: official data, freedom of information requests, analysis of Government policy
- Need functioning civil society to make this possible
- Must include policy expertise, coalition building skill, independence and adequate funding



Role of philanthropy in social accountability

- As a funder
- As a driver of change and good practice
- The challenge to philanthropy: to model leadership transparency and accountability

Philanthropy as a funder of social accountability

- Need to widen our understanding of philanthropy
- Yes: foundations and large donors
 - Viva Glam Fund, EJAF,
- Also: individuals coming together for social good – philanthropy as social accountability
 - Crowdfunding for PrEP court case

Philanthropy as a funder of social accountability

- Must recognise value of change and influencing work at scale
- Takes time and skill
- When effective benefit can be bigger and longer lasting

Philanthropy as a driver of change

- Large donors have huge political capital
- Using this can drive political commitment:
 - English government commitment to UNAIDS 2030 goal driven by EJAF
- Can also act as convenors of wide range of actors, bringing together government, business and civil society

Challenge to philanthropy

- Social accountability driven by transparency, and involvement to those affected
- Philanthropy must model this: greater transparency on priorities and decision making, greater involvement by citizens
- This will build credibility and influence

New models of social accountability in HIV

- Success will need to involve all actors: government, citizens, civil society, business and technology
- Philanthropy can support this process, enabling it and participating within it

HIV Commission

- Independent Commission to develop a plan to eliminate HIV in England by 2030
- Convened by NAT and THT
- Commissioners drawn from business, technology, public health, media, civil service, politicians, civil society

HIV Commission

- Model of building a process for social accountability
- Driven by civil society
- Enables equal participation by philanthropists – as a partner not a funder: power is shared