The Important Role of the PrEP Specialist in a Multidisciplinary Team Approach to PrEP at a Community Health Center

Sally Holt, PrEP Specialist
IAPAC Conference 2016
May 9th 2016
Objectives

[Introduction]
- PrEP July 2012 – March 2015 (A)
- PrEP April 2015 – April 2016 (B)

[Marketing and Community Engagement]

[The PrEP Specialist Role]

[Lessons Learned]

[Recommendations]
PrEP at Trillium Health

Group A
July 2012 - March 2015
32 months

✦ 126 individuals screened for PrEP
✦ ~4 new starts/month
✦ Multidisciplinary team
  – Clinical Provider
  – Clinical Pharmacist
  – HIV test counselor
✦ 92 active PrEP patients

Group B
April 2015 - April 2016
12 months

✦ 181 individuals screened for PrEP
✦ ~15 new starts/month
✦ Multidisciplinary team
  – Clinical Provider
  – PrEP Specialist
✦ 157 active PrEP patients
PrEP enrollments by month

Current number of PrEP patients: 249
PrEP Marketing
- Social media
- Dating and hook up apps
- Advertising

PrEP Outreach
- Rochester Pride
- Outreach workers

Marketing and Community Engagement
Marketing

what is PrEP and is it for me?

You've got questions.

Let's talk about HIV and the steps you can take to prevent it. PrEP is a prevention strategy that helps reduce the risk of acquiring HIV. We work with you to make sure you don't have the risk of being infected with HIV.

Let's talk about it. Contact us today.

what is PrEP and is it for me?

You've got questions.

Let's talk about HIV and the steps you can take to prevent it. PrEP is a prevention strategy that helps reduce the risk of acquiring HIV. We work with you to make sure you don't have the risk of being infected with HIV.

Let's talk about it. Contact us today.

what is PrEP and is it for me?

You've got questions.

Let's talk about HIV and the steps you can take to prevent it. PrEP is a prevention strategy that helps reduce the risk of acquiring HIV. We work with you to make sure you don't have the risk of being infected with HIV.

Let's talk about it. Contact us today.

what is PrEP and is it for me?

You've got questions.

Let's talk about HIV and the steps you can take to prevent it. PrEP is a prevention strategy that helps reduce the risk of acquiring HIV. We work with you to make sure you don't have the risk of being infected with HIV.

Let's talk about it. Contact us today.
PrEP is a preventive medication that helps reduce the risk of becoming infected with HIV.

And the Pharmacy at Trillium Health will ensure every effort is made so you can afford to protect yourself. Assistance may be available if you qualify.

Interested in seeing if PrEP is right for you?

Let’s talk about it. Contact us, today.
PrEP Specialist Role

- Dedicated to enrolling individuals into the PrEP program
- Assesses patient for any financial barriers or supportive services needed for optimal care
- Meets with patients at intake and every three months for follow ups
- Administers HIV rapid test and risk reduction counseling
- Evaluates treatment adherence
- Data recording
Financial Barriers

- **Uninsured**
  - NYS Department of Health PrEP Assistance Program (PrEP-AP)
  - Gilead Advancing Access Program
  - Insurance Assister

- **Underinsured**
  - PrEP-AP
  - Gilead copay coupon card
  - Patient Advocate Foundation

- **Patient Assistance**
  - 78% of patients were approved for requested assistance
  - 11% are actively pending approval
  - 11% were ineligible or declined assistance
Supportive Services

- Linkage to services
  - In-house
  - Outside agencies

- Prescription management
  - On-site pharmacy
  - Off-site pharmacies
  - Specialty pharmacies
Lessons Learned

- Marketing and community engagement will lead to an increase in patient volume.

- PrEP Specialist on staff dedicated to patient enrollment and retention assists with steady patient growth.

- Addressing social determinants of health are important in delivering comprehensive care and maintaining optimal adherence.

- Having a PrEP Specialist on staff to coordinate linkages to care and provide financial assistance is essential for a multidisciplinary approach to PrEP.
Recommendations

- Assess needs outside the scope of PrEP
- Have staff dedicated to PrEP enrollment and retention and adherence monitoring
- Develop relationships with local agencies and pharmacies to effectively monitor treatment adherence