Expanding PrEP Implementation as a Key Initiative of the Getting to Zero Consortium in San Francisco

GETTING TO ZERO
SAN FRANCISCO

Zero new HIV infections
Zero HIV deaths
Zero stigma and discrimination

The views expressed herein do not necessarily reflect the official policies of the City and County of San Francisco; nor does mention of the San Francisco Department of Public Health imply its endorsement.
GTZ PrEP Committee

Co-chairs: Brad Hare & Al Liu

**PrEP User Subcommittee** Co-chair: Pierre Crouch & Stephanie Goss

**PrEP Provider Subcommittee** Co-chairs: Tracey Packer & Stephanie Cohen

**PrEP Metrics Subcommittee** Co-chairs: Susan Scheer & Jen Hecht

**Members:** Oliver Bacon, Halvard Bagoien, Jackson Bowman, Susan Buchbinder, Megan Canon, Jim Dilley, Edvard Engesaeth, Jonathan Fuchs, Jesus Gaeta, Jayne Gagliano, Ruben Gamundi, Hans Gangeskar, Ron Goldschmidt, Robert Grant, Geoff Hart-Cooper, Mike Hickey, Anne Hirozawa, Alison Hughes, Skot Land, Paul Marcelin, Julia Marcus, Erick Martinez, Julia Marcus, John Melichar, Gavin Morrow-Hall, Austin Nation, Trang Nguyen, Miranda Nordell, Aliza Norwood, Sergio Paz, Susan Philip, Greg Rebchook, Michael Reyes, Hyman Scott, Matt Sharp, Lisa Stern, Adam Taylor, EB Troast, Paul Urban, Dana van Gorder, Jonathan Volk, Shannon Weber, Sophy Wong
2016 GTZ PrEP Goals and Priorities

• Create a **sustainable** city-wide model of delivery
  – Build capacity
  – Enhance funding
  – City-wide PrEP Navigators

• Reach those populations that are currently **underserved**
  – Youth, transwomen and men, MSM of color, people who use drugs, incarcerated
  – Help coordinate social marketing campaigns
  – Reach into neighborhoods and community organizations

• **Monitor** our progress and use data to inform strategies and decisions
  – Integrate data from diverse sources
What were our goals for 2015?

<table>
<thead>
<tr>
<th>User</th>
<th>Provider</th>
<th>Measurement</th>
</tr>
</thead>
</table>
| • PrEP community ambassadors  
  • Centralized website for PrEP resources  
  • PrEP Navigators | • Centralized, updated inventory of providers, trainings, PrEP delivery tools  
  • Trainings for non-clinical providers  
  • Academic detailing | • Conduct inventory of data regarding PrEP use, knowledge, and stigma  
  • Provide data on PrEP use from DPH clinics  
  • Approach one outside medical system for data (Kaiser) |
Collective PrEP expansion efforts

- Launched PrEP ambassador program
- >10 PrEP navigators funded across clinics and CBOs
- PrEP delivery sites expanded to >30 clinics
- >100 clinical providers and >50 HIV test counselors trained on PrEP delivery and referrals/navigation
The Getting to Zero PrEP User Group is getting the word out about PrEP in the SF Bay Area!

We have several outreach events scheduled each month and would love for you to join us.

Anyone interested in raising awareness about PrEP in our community is welcome. If you are taking PrEP and would like to share your experiences with others, here’s your opportunity! If you’re a PrEP provider and would like to help provide education about PrEP, we’d love to have you.

If you’re interested in becoming a Getting to Zero PrEP Ambassador or finding out more about our PrEP Ambassador program, please fill out the form below. You can also sign up for specific outreach events on the calendar to the left below.

Thanks!

PrEP Ambassadors outreach at Folsom Street Fair

PrEP Ambassadors at Castro St. Fair
HIV Stories & Videos

Listen to personal stories from people who have experienced HIV firsthand and have overcome obstacles to be where they are today. They are the storyteller's own work, unfiltered through the lens of directors, producers, or journalists who often have their own agenda. Through the connections forged by these individual experiences, we are able to tell a story about the ways we are affected by HIV.
Citywide PrEP Navigator’s group

• Created in April 2016
  – ~25 attended first meeting representing PrEP navigators in SF, East Bay, and South Bay

• Provide networking, support, share best practices, troubleshooting

• Key issues
  – What is a PrEP navigator?
  – Different organizations have different capacity for delivering PrEP vs. identifying those at risk and referring / assisting with access to PrEP
  – Training needed:
    • Addressing access barriers
    • Transgender competency
    • PrEP and youth – helping folks on parents’ insurance
    • PrEP and HIV – using common language and consistent messages
      – Effectiveness of PrEP
      – Toronto patient
GTZ event: Youth & PrEP Panel

Speakers:
Sylvia Castillo (California Family Health Council)
Adam Leonard (Community Health Programs for Youth)
Kristin Kennedy (CRUSH, East Bay AIDS Center)
GTZ event: Youth & PrEP Panel

- CA Confidential Health Information Act
  - Allows youth (age 12-26) on parents’ insurance to block information sent to parents and have sent directly to youth

- CA Minor Consent Law
  - Cal. Family Code § 6926: “A minor who is 12 years of age or older may consent to medical care related to the prevention of a sexually transmitted disease.”

- Outreach through youth social networks and word of mouth most effective, use online/mobile health methods

- Culturally competent, non-judgmental front-line staff

- Plan: Establish PrEP Demo Project for youth

myhealthmyinfo.org
http://www.teenhealthlaw.org/
Welcome to the California PrEP Provider Directory!

Visit PrEP Directory

www.pleaseprepme.org
Launched June 2015
Securing additional funding for PrEP activities

• **CDC Project Pride (15-1506)**
  – Increase PrEP uptake for MSM of color and Transgender women

• **California HIV Research Program**
  – Funded 2 Transgender PrEP Demonstration Projects in the SF Bay Area
PrEP knowledge and use among HIV-negative MSM at SF City Clinic (SFCC) and STOP AIDS Survey (⭐) and transgender women (TEACH) (diamond)
### PrEP awareness in 2015, by demographics

<table>
<thead>
<tr>
<th>Group</th>
<th>STOP AIDS Survey (n=667)</th>
<th>SF City Clinic Survey (n=5470)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Age</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt;18</td>
<td>50%</td>
<td>56%</td>
</tr>
<tr>
<td>19-29</td>
<td>85%</td>
<td>82%</td>
</tr>
<tr>
<td>30-39</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>40-49</td>
<td>91%</td>
<td>85%</td>
</tr>
<tr>
<td>50+</td>
<td>82%</td>
<td>78%</td>
</tr>
<tr>
<td><strong>Race/ethnicity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>African American</td>
<td>84%</td>
<td>74%</td>
</tr>
<tr>
<td>Latino</td>
<td>86%</td>
<td>81%</td>
</tr>
<tr>
<td>Asian</td>
<td>82%</td>
<td>82%</td>
</tr>
<tr>
<td>White</td>
<td>89%</td>
<td>85%</td>
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<tr>
<td>Other</td>
<td>78%</td>
<td>78%</td>
</tr>
<tr>
<td><strong>Gender identity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>84%</td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>31%</td>
<td></td>
</tr>
<tr>
<td>Transgender</td>
<td>90%</td>
<td></td>
</tr>
</tbody>
</table>
How do demographics of PrEP compare with newly diagnosed?

- **Male**
  - New infxns: 93%
  - Kaiser SF: 99%
  - SFDPH PC Clinics: 86%

- **Black**
  - New infxns: 11%
  - Kaiser SF: 3%
  - SFDPH PC Clinics: 8%

- **Latino**
  - New infxns: 27%
  - Kaiser SF: 10%
  - SFDPH PC Clinics: 18%

- **API**
  - New infxns: 13%
  - Kaiser SF: 9%
  - SFDPH PC Clinics: 10%

- **White**
  - New infxns: 45%
  - Kaiser SF: 69%
  - SFDPH PC Clinics: 43%
Crude, preliminary PrEP cascade for MSM in SF

Where is the drop-off occurring?

- 100% At risk
- 85% Aware of PrEP
- ? Want PrEP
- ? Offered PrEP
- ? Can afford PrEP
- 29% PrEP uptake
- 25% Adherent

Data from NHBS, PrEP Demo, STOP AIDS, SFCC
Conclusions

- **City-wide efforts** to coordinate PrEP delivery and implementation are **feasible**, can maximize potential impact of PrEP.

- **Establishing goals and metrics** and **conducting regular meetings to share best practices** facilitates coordination and implementation.

- **Robust strategies** needed to monitor and **track PrEP knowledge and use**, particularly in different sub-populations.
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