

Controlling the HIV Epidemic with
Antiretrovirals - 2016 Summit

The role of the private sector in developing and introducing innovations



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Global Economics
of Policy &
Development
Financing

**Supportive
Health Policy**

**Effective
Technology**

Technology innovation,
Product design, and
scalable manufacturing
and logistics

INNOVATION

**Scalable
Service
Delivery**

**Efficient Program
Management**

Integrated Health
Service Delivery
Economics

Management and
Monitoring
Economics



Case Study: IPC

In 2008, Vestergaard partnered with the Kenyan Ministry of Health and Ministry of Public Health to implement a campaign designed to help the Government meet their ambitious targets for HIV testing and to invest in the health of the community at large





The Integrated Prevention Demonstration, a seven-day long campaign held in Kenya in September 2008, combined voluntary HCT with distribution of an evidence-based CarePack® containing multiple interventions for the prevention of malaria, diarrhea and HIV.

Contributing to National Targets

- Increasing rates of VCT to at least 80%
- Increasing coverage of bednets
- Addressing high rates of diarrheal illness, low child health indicators and HIV outcomes

Developing the CarePack

MALARIA



Target: Universal coverage of LLINs.

Status: Campaign only targeted pregnant women and children <5.

Gap: No campaign targets adult population.

LONG LASTING INSECTICIDAL NETS

DIARRHOEA



Problem: 1.8 million people, mostly children under 5, die each year from diarrhoeal diseases.

Status: Clean water has a big impact, however coverage remains low.

Gap: No long-lasting, clean drinking water intervention that could be scaled up in the developing world setting.

WATER FILTRATION TOOLS

HIV /AIDS



Target: Universal access to treatment, and thus testing.

Status: 83% or approximately 1.2 million HIV-infected Kenyans do not know they are infected and need CD4 monitoring to start ARVs.

Gap: Innovative ways to break stigma and get CD4 testing out of health settings.

CONDOMS AND ARVs



Key Statistics

Target population	51,178 sexually- active
Total cost	\$1,958,000
Cost per person	\$41.66 (\$32 at scale)
Total tested	47,007
Tested in age group 15 to 49	41,040 (>80%)
Testing for the first time	81%



Women	28,906
Women diagnosed HIV+	1,448 (5.0%)
Men	18,101
Men diagnosed HIV+	508 (2.8%)
Lowest HIV prevalence by age	15-19 years (0.8%)
Highest HIV prevalence by age	30-39 years (6.7%)
HIV+ put on cotrimoxazole	96%

Linking Research to Program Implementation



Rapid Implementation of an Integrated Large-Scale HIV Counseling and Testing, Malaria, and Diarrhea Prevention Campaign in Rural Kenya

Eric Lugada^{1*}, Debra Millar², John Haskew³, Mark Grabowsky⁴, Navneet Garg⁵, Mikkel Vestergaard⁵, James Kahn⁶, Nicholas Mwangi⁷, Jonathan Momin⁸



A Qualitative Assessment of Participation in a Rapid Scale-Up, Diagonally-Integrated MDG-Related Disease Prevention Campaign in Rural Kenya

Timothy De Ver Dye^{1*}, Rose Apondi², Eric Lugada³



Predictors of Linkage to Care Following Community-Based HIV Counseling and Testing in Rural Kenya

Abigail M. Hatcher · Janet M. Turan · Hannah H. Leslie · Lucy W. Kanya · Zachary Kwena · Malory O. Johnson · Starley B. Shade · Elizabeth A. Bukusi · Alexandre Doyen · Craig R. Cohen



Community-based multi-disease prevention campaigns for controlling human immunodeficiency virus-associated tuberculosis

A. B. Suthar,* E. Klinkenberg,[†] A. Ramsay,[‡] N. Garg,[§] R. Bennett,[¶] M. Towle,* J. Stitlenel,[¶] C. Smyth,* C. Daniels,** R. Baggaley,* C. Gunneberg,** B. Williams,** H. Getahun,** J. van Gorkom,[†] R. M. Granich*

Modeling the Economics of Delaying the progression of Disease

Evaluation of impact of long-lasting insecticide-treated bed nets and point-of-use water filters on HIV-1 disease progression in Kenya

Judd L. Walson^{a,b,c,d,f}, Laura R. Sangaré^a, Benson O. Singa^f, Jacqueline Mulongo Naulikha^{c,f}, Benjamin K.S. Piper^{c,f}, Krista Yuhas^b, Frankline Magaki Onchiri^e, Phelgona A. Otieno^f, Jonathan Mermin^g, Clement Zeh^g, Barbra Ann Richardson^{a,e,h} and Grace John-Stewart^{a,b,c,d}

Results of 589 individuals included:

- After controlling for baseline CD4 count, individuals receiving the intervention were 27% less likely to reach the endpoint of a CD4 count <350 cells/mm³ (HR: 0.73; 95% CI: 0.57–0.95)
- CD4 decline was also significantly less in the intervention group (54 vs. 70 cells/ mm³/year, p¹/₄0.03)
- Incidence of malaria and diarrhea were significantly lower in the intervention group.

Provision of bednets and water filters to delay HIV-1 progression: cost-effectiveness analysis of a Kenyan multisite study. – Kern E. et.al

The cost per death averted was US\$3,100 and the cost per disability-adjusted life year (DALY) averted was US\$99

Assessing the Economics of this Model

Integrated HIV Testing, Malaria, and Diarrhea Prevention Campaign in Kenya: Modeled Health Impact and Cost-Effectiveness

James G. Kahn^{1*}, Nicholas Muraguri², Brian Harris¹, Eric Lugada³, Thomas Clasen⁴, Mark Grabowsky⁵, Jonathan Mermin⁶, Shahnaaz Shariff²

Results:

- Per 1000 participants, projected reductions in cases of diarrhea, malaria, and HIV infection avert an estimated:
- 16.3 deaths,
- 359 DALYs and
- \$85,113 in medical care costs

Earlier care for HIV-infected persons adds an estimated:

82 DALYs averted (to a total of 442),
at a cost of \$37,097

reducing total averted costs to \$48,015

Accounting for the estimated campaign cost of \$32,000, the campaign saves an estimated \$16,015 per 1000 participants.

* James G. Khan, Nicholas Muraguri, Brian Harris, Erich Lugada, Thomas Clasen, Mark Grabowsky, Jonathan Mermin, Shahnaaz Shariff

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If we are to achieve Fast-Track Cities

- 90% of people living with HIV (PLHIV) knowing their HIV status
- 90% of people who know their HIV-positive status on HIV treatment
- 90% of PLHIV on HIV treatment with suppressed viral loads
- Zero stigma and discrimination

