



Bridging the Gaps: The Use of Health Information Technology and Bridge Counseling to Improve Retention in Care in North Carolina

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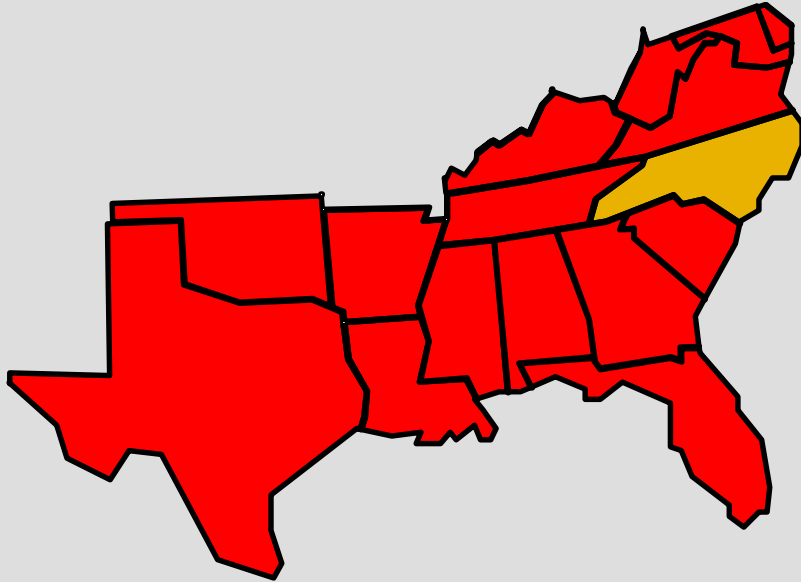
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Project made possible through HRSA SPNS funded grant H97HA2695

Disclosures

Jennifer Keller has no real or apparent conflict of interest as related to the content of this activity

The Southern HIV Epidemic



PLWH have worse health outcomes and start ARV therapy later than other regions of the US

In 2011, nearly 50% of HIV diagnoses were in the South, which accounts for only 37% of US population

North Carolina:

8th highest HIV-related mortality in 2010

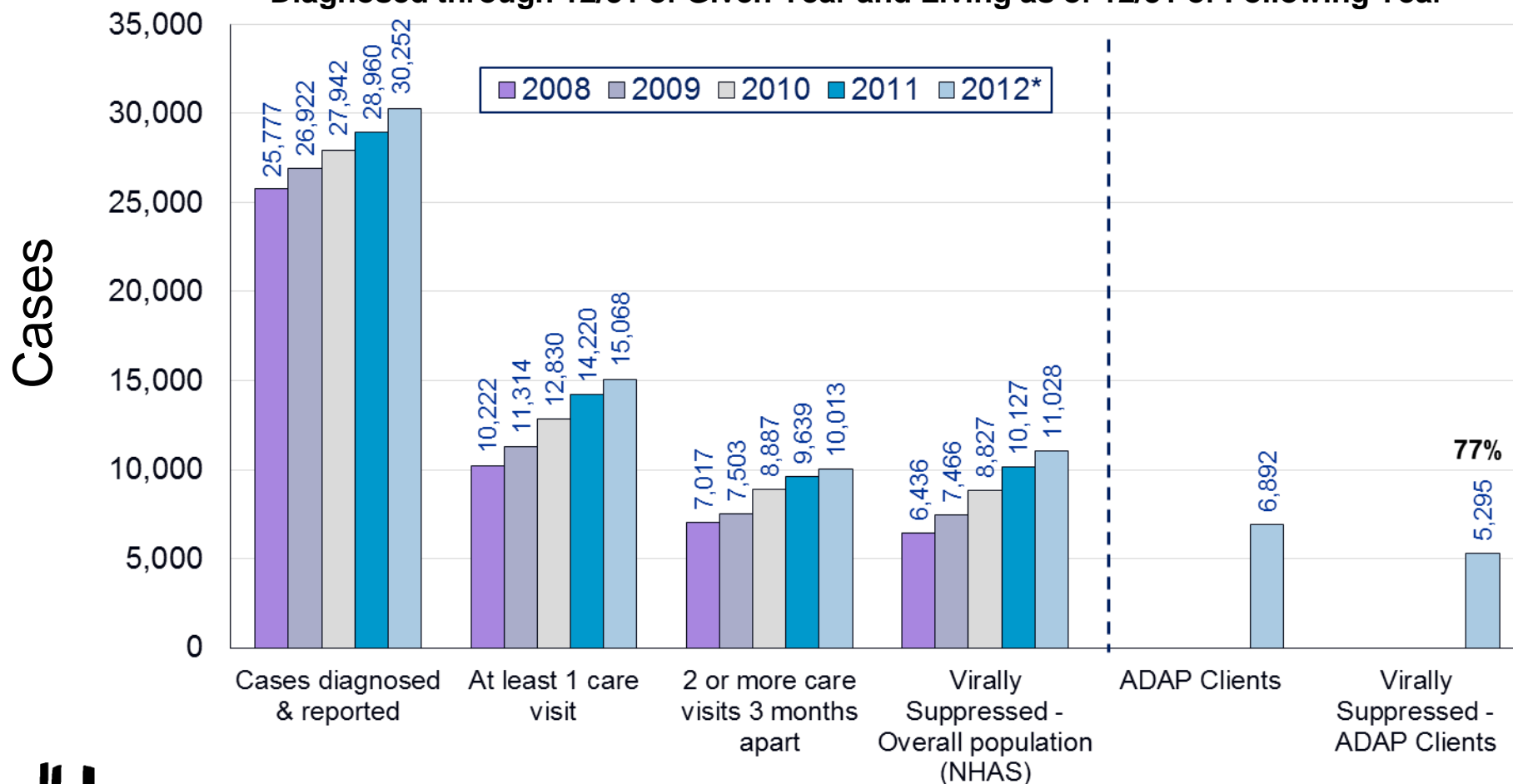
10th in the U.S. for estimated number of PLWH

8th for new HIV diagnoses in 2011

NC Engagement of PLWH Mirrors National Engagement Data Trends

NC HIV Cascade, Population in Care

Diagnosed through 12/31 of Given Year and Living as of 12/31 of Following Year



NOTE: Labs used as proxy for care visits. Limitation to lab data used in analysis. Mandatory reporting did not go into effect until June 2013 and still is not fully implemented.

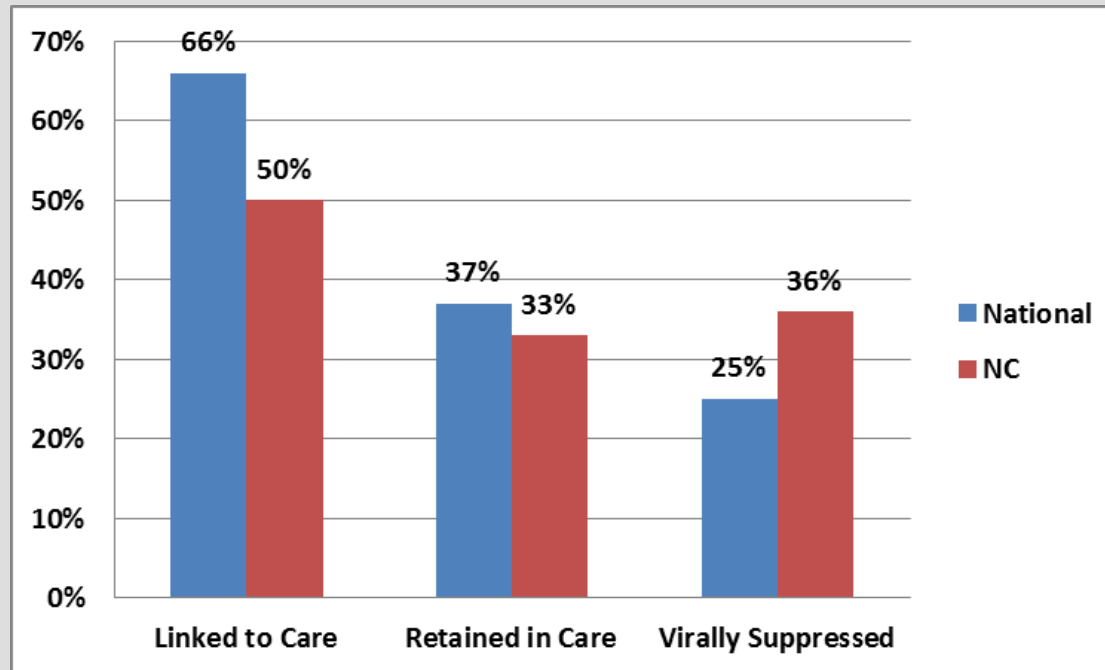
DATA SOURCES: NCEDSS (data as of 4/1/2014), and ADAP (data as of 12/26/2013).

ADAP= AIDS Drug Assistance Program.

*2012 data are overestimates due to reporting delays for death information.



National Cascade vs. North Carolina (2012 data)

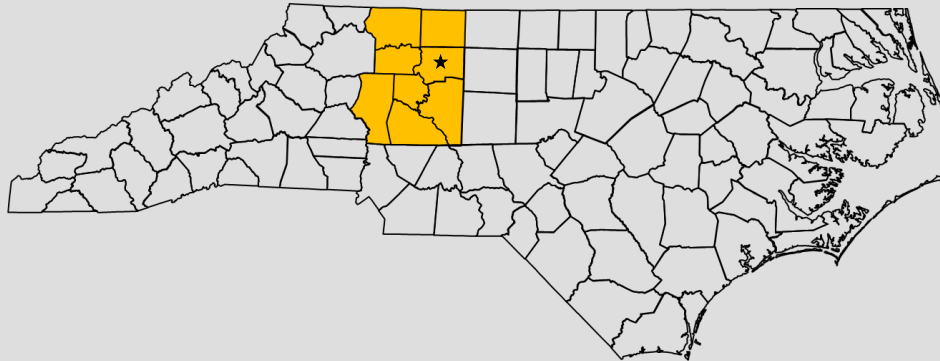


Comparison Assumptions:

NC Linked to Care Definition: At least 1 lab value (CD4 or Viral Load)

NC Retained in Care Definition: 2 or more lab values (CD4 or Viral Load) 90 days apart

Regional HIV Care



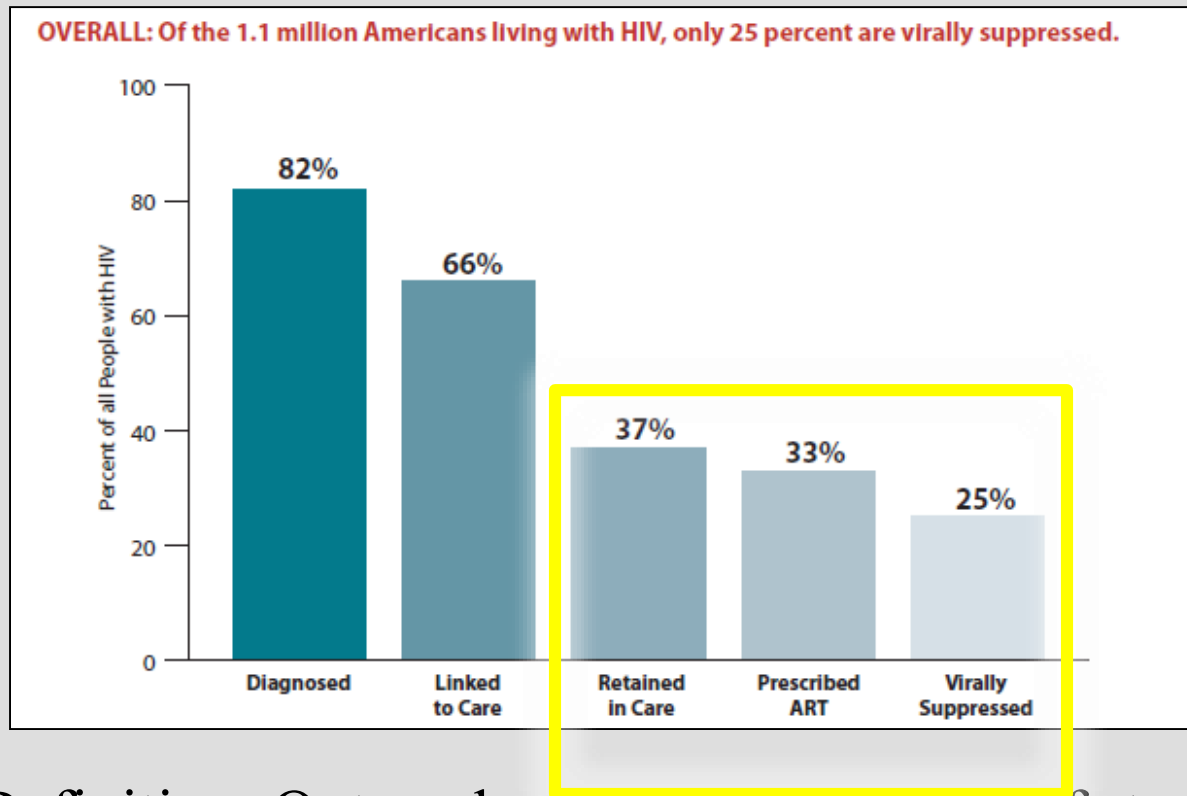
- Ryan White funded university-based clinic in Winston-Salem, NC
- Provided medical care for approx. 2,000 HIV patients in 2013
- Onsite HIV medical care, laboratory, psychology, nutrition, dental, patient navigation, social work, transportation and medication assistance, and subcontracted community-based medical case management

Bridging the Gaps

- NC LINK: Four year HRSA SPNS Systems Linkage initiative
- Primary Goal: Increase the number of people living with HIV engaged in consistent care through the creation of a system of linkages between HIV testing and HIV care providers.
- At Wake Forest, a Bridge Counseling (BC) intervention was implemented in June 2012 through participation as a demonstration site for NC LINK



Bridge Counseling 101



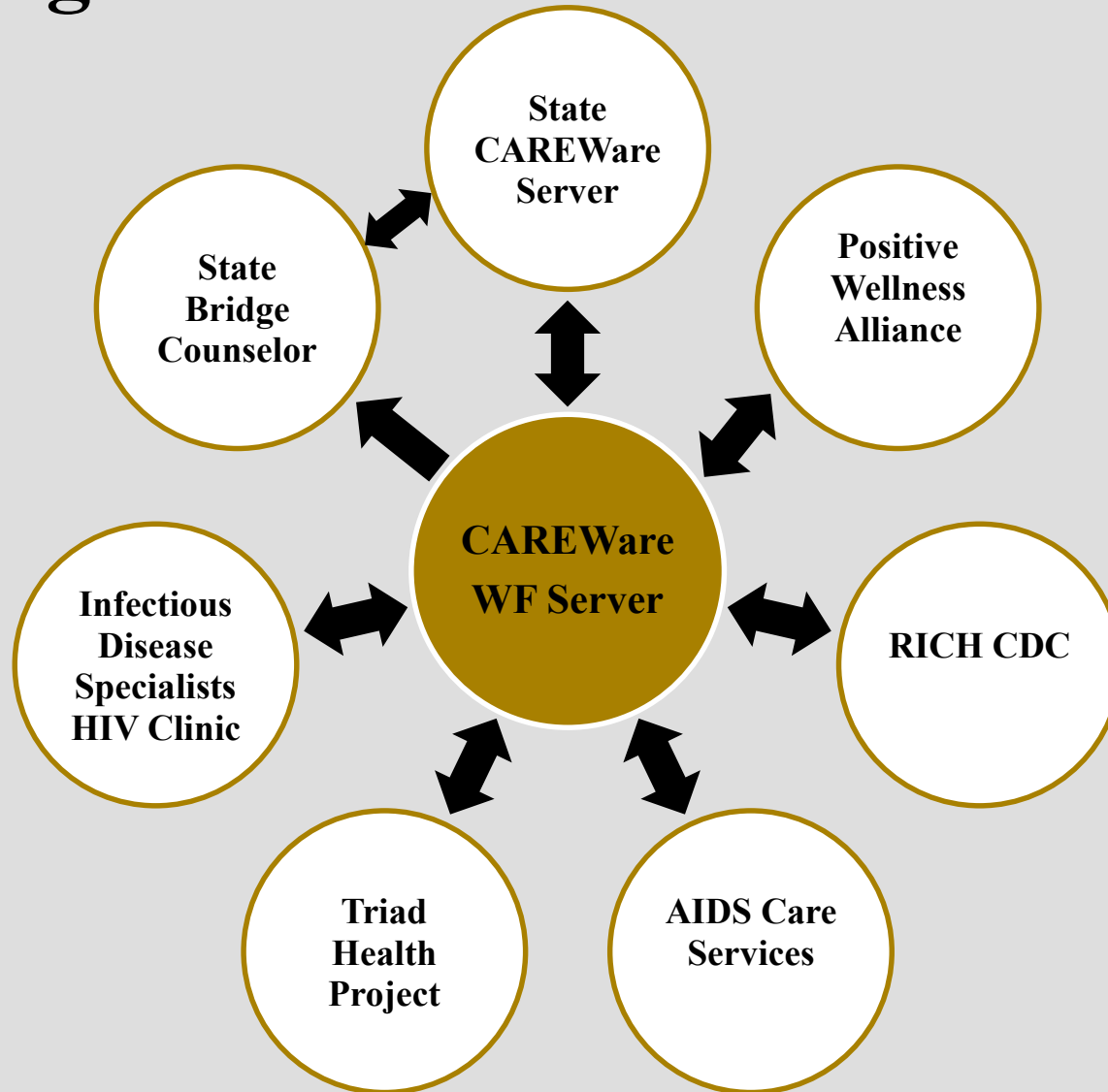
- BC Definition: Outreach program composed of strategic activities to reengage out of care PLWH
- WF Out of care definition: No HIV medical visit \geq 9 months

Bridge Counseling 101

- Clinic Patient Navigators and community-based medical case managers assigned additional role of “Regional Bridge Counselors” (RBC)
- BC Activities include:
 - EMR/CAREWare searches
 - Phone calls and letters
 - Internet searches
 - Contacting outside providers/pharmacies



Regional CAREWare Network



Cycle Begins

**Referral to
RBC**

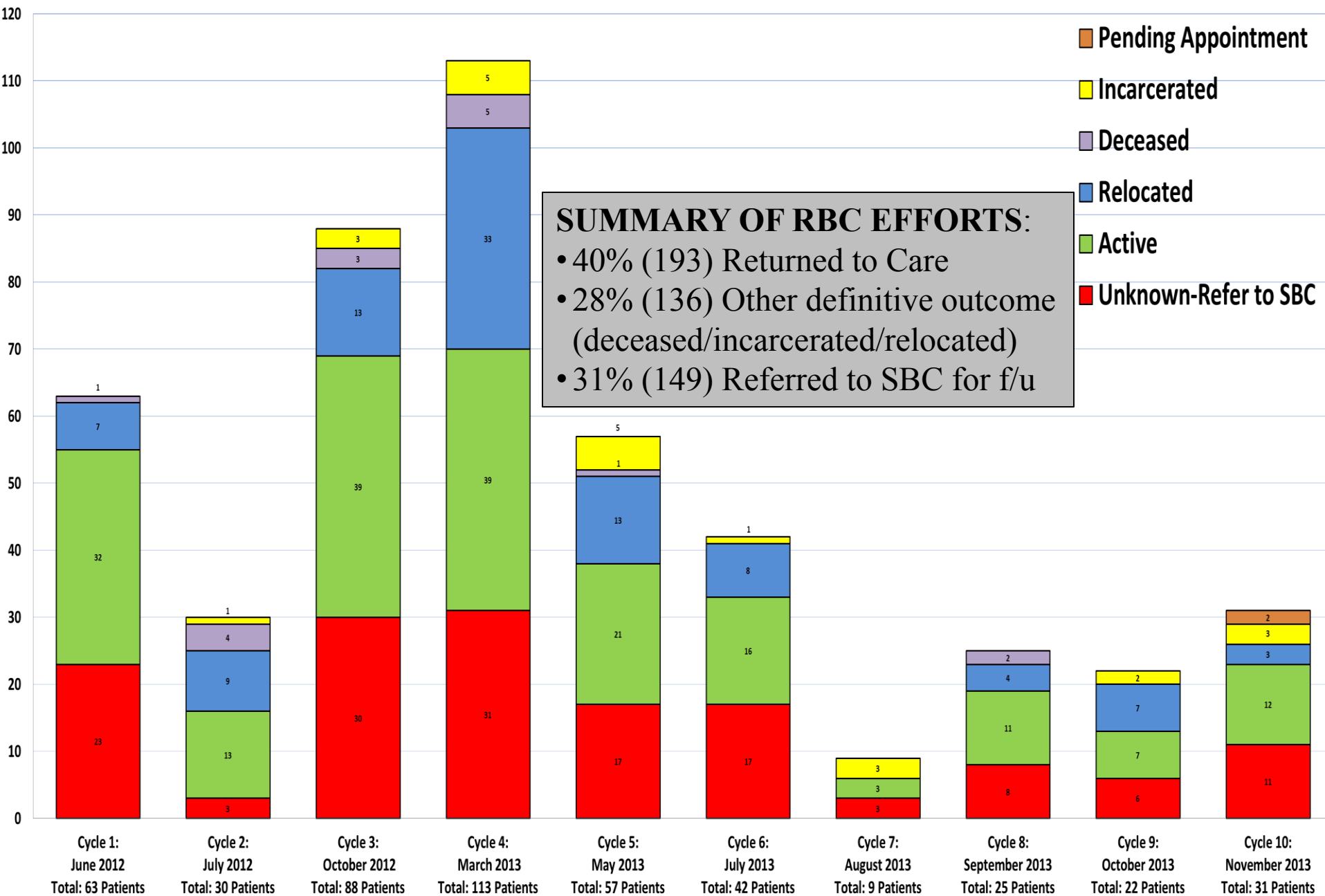
**Outreach
Activities**

**RBC
Outcome
Documented**

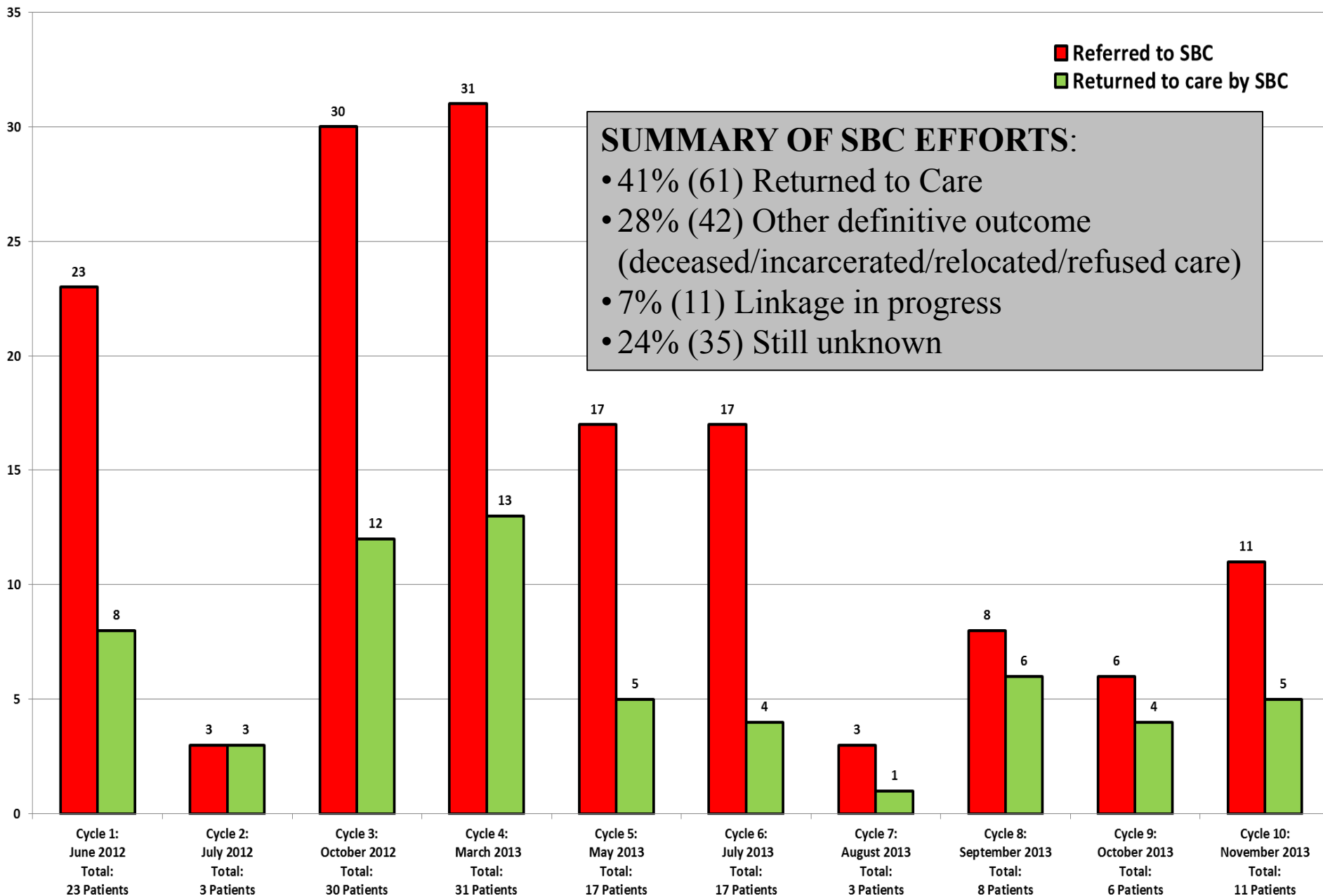
**SBC
Receives
Referral and
Outreaches**

**SBC
Outcome
Documented**

Regional Bridge Counseling: Effective for Reengagement in Care



State Bridge Counseling Relinks Hard to Reach PLWH to Care



RBC+SBC=Successful partnership

- Through the combined efforts of the regional and state bridge counselors:
 - **53% (254)** returned to care
 - **36% (175)** found to be relocated/deceased/incarcerated
 - Only **7% (35)** are still unable to be located



Bridge Counseling Improved Retention Measures at Wake Forest

Retention Measure	Baseline (Pre-Intervention) As of 4/30/12	Data As of 11/30/13	p-value
In+care measure 2: Medical Visit Frequency <i>One visit every 6 months for a 24 month period</i>	57.06%	69.18%	p<0.0001
In+care measure 3: Medical Visits for Newly Enrolled Clients <i>1 visit every 4 months in the first 12 months of care</i>	51.28%	62.86%	ns
In+care Measure 4: Viral Load Suppression <i>Last viral load in 12 month period <200 c/mL</i>	76.29%	77.97%	ns

**Demographic Profile:
General Clinic Population Patients Compared to the Bridge Counseling Population**

Demographic Category		General Clinic Population (N=1,945)		BC Population (N=438*)		p-value
Race						
	African American	1217	62.6%	311	71.0%	p<0.0009
	Hispanic/Latino	125	6.4%	8	1.8%	p<0.0001
	White	557	28.6%	115	26.3%	ns
Gender						
	Male	1253	64.4%	284	64.8%	ns
	Female	669	34.4%	149	34.0%	ns
	Transgender	23	1.2%	5	1.1%	ns
Age						
	17-24	123	6.3%	23	5.3%	ns
	25-34	261	13.4%	96	21.9%	p<0.0001
	35-44	458	23.6%	109	24.9%	ns
	45-54	689	35.4%	143	32.7%	ns
	55+	414	21.3%	67	15.3%	p=0.0046
Risk Factor						
	MSM	786	40.4%	183	41.8%	ns
	Heterosexual	910	46.8%	216	49.3%	ns
Special Populations						
	Young MSM (17-24)	47	2.4%	17	3.9%	ns
	African American Men	726	37.3%	190	43.4%	p=0.0195
	African American Women	491	25.2%	117	26.7%	ns
	Women of Childbearing Age (17-39)	304	15.6%	82	18.7%	ns
	Older Adults (55+)	414	21.3%	67	15.3%	p=0.0046

*unduplicated patients

Lessons Learned

- Bridge counseling at the clinic and statewide level can be effective in re-engaging out of care patients
- CAREWare was useful to track referrals and document reengagement efforts across multiple sites
- Close collaboration between the RBCs and SBC decreased the number of out of care patients requiring SBC intervention over time
- Staff buy-in was essential as bridge counseling was assigned in addition to daily responsibilities

Future Directions

- Analyze long term retention data for bridge counseling cohort, their clinical outcomes, and unique characteristics of the “repeaters”
- Build a data bridge between clinic EMR (EPIC) and CAREWare
- Standardize proactive outreach for patients with missed appointments



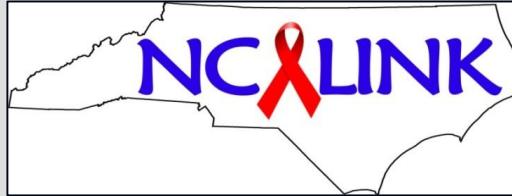
Future Directions

- Develop daily “HIV Priority Access Clinic” to accommodate rapid relinkage and walk in appointments
- Add additional patient navigator to work with new patients to better monitor linkage and retention in the first 6 months of care



Acknowledgements

Project made possible through HRSA SPNS funded grant H97HA2695



Our Patients and their Families

Wake Forest HIV Medical Providers

Wake Forest Patient Navigators

Wake Forest Triage Nurses

Wake Forest Infectious Disease Clinic Staff

Region III Network of Care Medical Case Managers

Kawanna Glenn, NC DHHS State Bridge Counselor

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Questions?



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