

Panel Discussion Innovative Measures of Adherence: New Thinking, New Approaches

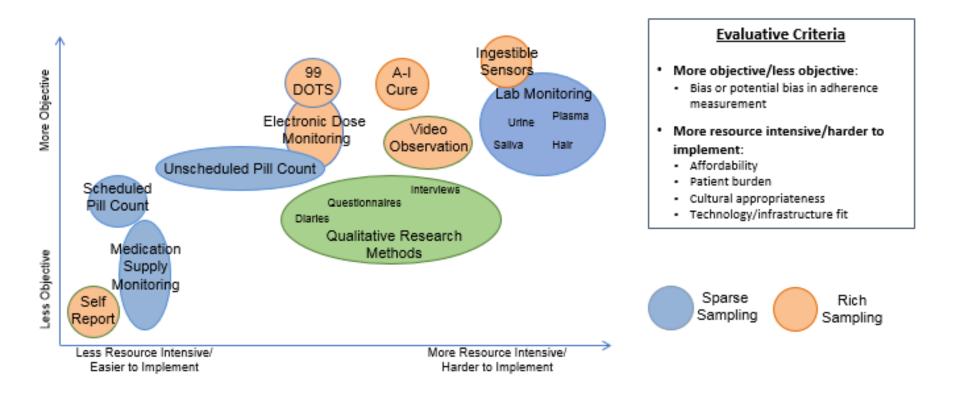
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Why do we need new thinking and new approaches?

- "If you can't measure it, you can't improve it."
 - Peter Drucker



All adherence measurement approaches have strengths and limitations



Pharmacologic measures

- Drug concentration in a biomatrix
 - Blood
 - Dried blood spots
 - Peripheral blood mononuclear cells
 - Plasma
 - Hair
 - Urine
- All offer objective measurement of adherence
- Each biomatrix reflects different "look back" periods, which vary by drug half-life

Ingestible sensors



Provide objective documentation of adherence *behavior*

Panel

 Our panel will present key evidence and discuss the promise and challenges of three approaches to measuring adherence

- Dr. Jose Castillo-Mancilla: Drug concentrations in dried blood spots
- Dr. Monica Gandhi: Drug concentrations in hair
- Dr. Sara Browne: Ingestible sensors