

12th International  
Conference on  
HIV TREATMENT  
AND PREVENTION  
ADHERENCE



# Adherence 2017

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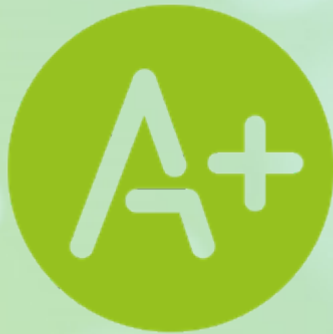


# IMPLEMENTATION SCIENCE IN ACTION: FAST-TRACKING THE AIDS RESPONSE IN HIGH HIV BURDEN CITIES

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**HEALTH**



**EDUCATION**



**RIGHTS**



**DIVERSIDAD  
SALUD  
COMUNIDAD**

Since 1993 **promoting DIVERSITY** In society and responding to its needs, around these three main areas, in the **most vulnerable groups: LGBTI, women, youth, migrants and others.**



# OUR WORK WITH THE COMMUNITIES





# HOW IS THE 90X90X90 SITUATION IN SPAIN

**65-70%** PLWHIV is aware of their HIV.

- 45% of the new HIV infections are late diagnosis
- Some barriers for HIV test access, specially in most vulnerable communities and because of **STIGMA**

**93%** PLWHIV is under treatment.

- Some barriers for HIV treatment access because of the law: people without legal situation and health access can experience problems

**¿?%** PLWHIV in HIV treatment is undetectable.

- There is not official data about undetectability and
- In our HIV and STIs checkpoint, we are following up the new HIV diagnosis and we have around 100% of PLWHIV undetectable



# WHY 90X90X90 IN THE COMMUNITY

## TO RAISE AWARENESS ABOUT SCIENCE

- We moved from CD4 account, waiting for the treatment initiation, to a new trend: test and treat.
- Even many clinicians did not agree with this new approach, specially regarding viral load and detectability

## TO HAVE A VISION LINKED WITH THE STRATEGY

- With 90x90x90 was easier to do our counselling and programs
- It's clearer for the community members: they need to test, if it's negative STRENGTHEN PREVENTION . If it's positive TREATMENT, ADHERENCE AND UNDETECTABILITY

## TO FOLLOW UP BESIDE SCIENCE

- We were contributing not only in prevention efforts but also in a scientific approach : adherence programs, pair educators, early diagnoses with our screening,...



# 2014: GETTING TO KNOW 90X90X90

- **We create for the first time #PLACAJEALVIH** (HIV Touch Down) because of the partnership with Madrid Titanes, the first LGBTI Rugby Club in Spain and also with the meaning to fight and stop the HIV raising up numbers in the country.
- **40 CAMPAIGN AMBASSADORS** from the most vulnerable communities: LGBTI and youth.
- **Pictures and video campaign**
- Also **more than 150 people from those communities** were taking pictures of the campaign to use in social networks, spreading the







# 2015: HOW TO GET THE 90x90x90

- We introduce our **PREVENTION COMBINED PACK**, which include not only the usual tools for the HIV prevention but also other crucial factors:
  - CONDOM
  - LUB
  - PEP
  - PrEP
  - HIV TEST
  - STIs TEST & CONTROL
  - UNDETECTABILITY
  - SEROPHOBIA
  - CHEMSEX /DRUG USE
- Video campaign and posters** with the different methods and explanation







# 2016: REFORCE MESSAGE AND PEP/ PrEP

## CONÓCELA COMO ALTERNATIVA PERO ÚSALA CON CABEZA

#placajealvih

EUROPEAN  
TESTING  
STREET

### PEP

Estrategia preventiva cuya finalidad es evitar la infección por VIH después de haber tenido lugar una cierta o probable exposición al virus, y que consiste en la toma de tratamiento antirretroviral durante cuatro semanas.

Si se ha tenido una posible práctica que nos exponga al VIH, podemos acudir a un hospital dentro de las primeras 72 horas (cuanto antes mejor) y recibirla.

Es un tratamiento fuerte con algunos efectos secundarios.

19-25  
SEMANA DE  
EUROPEA DE  
LA PRUEBA  
HEPATITIS-VIH  
2016  
PRUEBA Y PREVENIR JUNTOS LA PRUEBA.  
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## APOYO POSITIVO RECOMIENDA A LAS AUTORIDADES UNA INNOVACIÓN PREVENTIVA YA

#placajealvih

EUROPEAN  
TESTING  
STREET

### PrEP

Otro futuro método complementario en la prevención del VIH es la profilaxis pre-exposición.

La PrEP consiste en la toma de medicamentos antirretrovirales para prevenir la infección por el virus antes de entrar en contacto con él, y reduce en un 100% su riesgo de contraer la infección.

Su uso ya se ha aprobado en Europa, pero todavía no está disponible en España.

No más excusas, tenemos las herramientas para acabar con el VIH.

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# INDETECTABLES



ESTRENO EL 19 DE ABRIL

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# OUR WORK WITH THE CITIES: MADRID & TORREMOLINOS (MÁLAGA)

Paris Declaration signed  
01.12.2016



# TORREMOLINOS (MÁLAGA)

- Torremolinos: 70.000 citizens +
- Málaga: 700.000 citizens
- 20% LGTBI
- 20 x 100.000 citizens
- High STIs rates: syphilis, gonorrhea and hepatitis (A)

- Special testing: testing campaign every month, testing in saunas and sex clubs, etc.



- Public health plan : training stakeholders and city council on prevention and STIs response
- Fast-track: we are gathering different stakeholders to begin
- Opening AEP: community center for sexual health and other projects





# MADRID

- Madrid: around 6 millions
- 15-20% LGBTBI
- 4 new HIV daily infections
- High STIs rates: syphilis, gonorrhea and hepatitis (A)
- Special testing: 9 points for testing, special campaigns, collaboration with saunas and sex clubs
- NO MORE ANSWERS OR PLANS FROM THE CITY COUNCIL UNTIL NOW
  - Trying to coordinate the Fast-Track: "It's just another signed compromise"
  - World Pride: high risk event for the LGBTBI community and STIs: NO PLAN
  - Institutionalized stigma





## MAIN BARRIERS

# ALL ABOUT STIGMA

TO PEOPLE LIVING WITH HIV: SEROPHOBIA

TO THE MOST VULNERABLE GROUPS: TRANSPHOBIA, INTERNALIZED  
HOMOPHOBIA

TO THE RECREATIONAL USE OF DRUGS

TO DIVERSITY VS NORMATIVITY



THANKS! GRACIAS!

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