

Expanding PrEP Implementation as a Key Initiative of the Getting to Zero Consortium in San Francisco



Zero new HIV infections
Zero HIV deaths
Zero stigma and discrimination



The views expressed herein do not necessarily reflect the official policies of the City and County of San Francisco; nor does mention of the San Francisco Department of Public Health imply its endorsement.

Photo by Jim Held

GTZ PrEP Committee

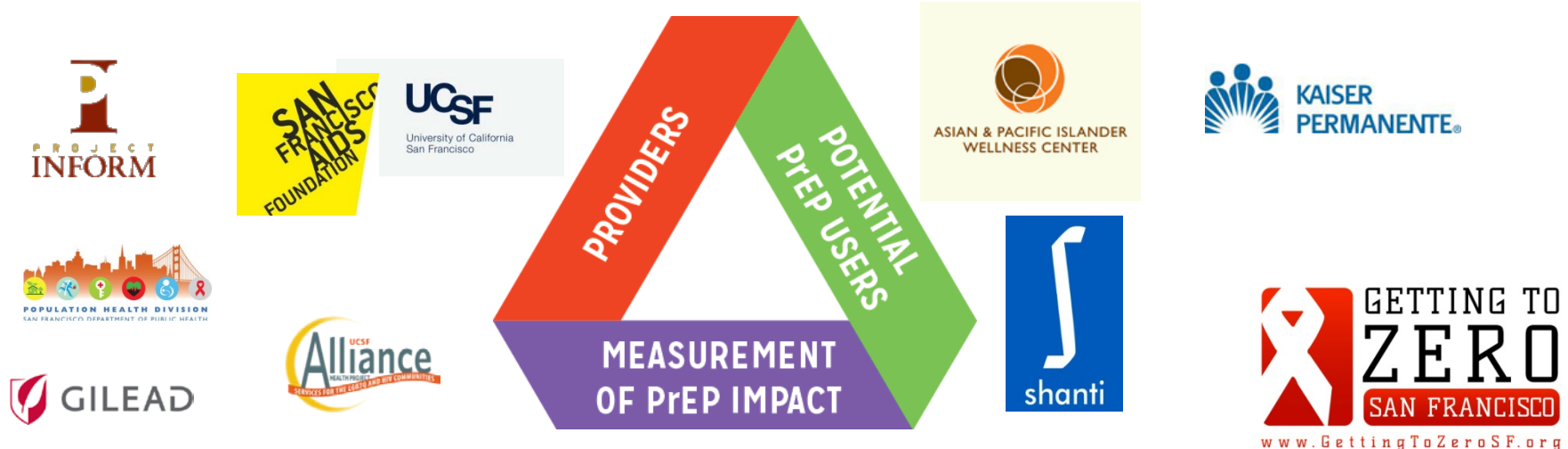
Co-chairs: Brad Hare & Al Liu

PrEP User Subcommittee Co-chair: Pierre Crouch & Stephanie Goss

PrEP Provider Subcommittee Co-chairs: Tracey Packer & Stephanie Cohen

PrEP Metrics Subcommittee Co-chairs: Susan Scheer & Jen Hecht

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2016 GTZ PrEP Goals and Priorities

- Create a **sustainable** city-wide model of delivery
 - Build capacity
 - Enhance funding
 - City-wide PrEP Navigators
- Reach those populations that are currently **underserved**
 - Youth, transwomen and men, MSM of color, people who use drugs, incarcerated
 - Help coordinate social marketing campaigns
 - Reach into neighborhoods and community organizations
- **Monitor** our progress and use data to inform strategies and decisions
 - Integrate data from diverse sources

What were our goals for 2015?

User

- PrEP community ambassadors
- Centralized website for PrEP resources
- PrEP Navigators

Provider

- Centralized, updated inventory of providers, trainings, PrEP delivery tools
- Trainings for non-clinical providers
- Academic detailing

Measurement

- Conduct inventory of data regarding PrEP use, knowledge, and stigma
- Provide data on PrEP use from DPH clinics
- Approach one outside medical system for data (Kaiser)

Collective PrEP expansion efforts

- Launched PrEP ambassador program
- >10 PrEP navigators funded across clinics and CBOs
- PrEP delivery sites expanded to >30 clinics
- >100 clinical providers and >50 HIV test counselors trained on PrEP delivery and referrals/navigation

Getting to Zero PrEP Ambassadors

Getting to Zero PrEP Ambassador

[Home](#) > [Getting to Zero PrEP Ambassador](#)



[Event Calendar](#)



[Join Us](#)

The Getting to Zero PrEP User Group is getting the word out about PrEP in the SF Bay Area!

We have several outreach events scheduled each month and would love for you to join us.

Anyone interested in raising awareness about PrEP in our community is welcome. If you are taking PrEP and would like to share your experiences with others, here's your opportunity! If you're a PrEP provider and would like to help provide education about PrEP, we'd love to have you.

If you're interested in becoming a Getting to Zero PrEP Ambassador or finding out more about our PrEP Ambassador program, please fill out the form below. You can also sign up for specific outreach events on the calendar to the left below.

Thanks!

PrEP Ambassadors outreach at Folsom Street Fair



PrEP Ambassadors at Castro St. Fair



PrEP Speakers Bureau and Digital stories



HIV Stories & Videos

Listen to personal stories from people who have experienced HIV firsthand and have overcome obstacles to be where they are today. They are the storyteller's own work, unfiltered through the lens of directors, producers, or journalists who often have their own agenda. Through the connections forged by these individual experiences, we are able to tell a story about the ways we are affected by HIV.

Citywide PrEP Navigator's group

- Created in April 2016
 - ~25 attended first meeting representing PrEP navigators in SF, East Bay, and South Bay
- Provide networking, support, share best practices, troubleshooting
- Key issues
 - What is a PrEP navigator?
 - Different organizations have different capacity for delivering PrEP vs. identifying those at risk and referring / assisting with access to PrEP
 - Training needed:
 - Addressing access barriers
 - Transgender competency
 - PrEP and youth – helping folks on parents' insurance
 - PrEP and HIV – using common language and consistent messages
 - Effectiveness of PrEP
 - Toronto patient



GTZ event: Youth & PrEP Panel



Speakers:

Sylvia Castillo (California Family Health Council)

Adam Leonard (Community Health Programs for Youth)

Kristin Kennedy (CRUSH, East Bay AIDS Center)

GTZ event: Youth & PrEP Panel

- CA Confidential Health Information Act
 - Allows youth (age 12-26) on parents' insurance to block information sent to parents and have sent directly to youth
- CA Minor Consent Law
 - Cal. Family Code § 6926: *"A minor who is 12 years of age or older may consent to medical care related to the prevention of a sexually transmitted disease."*
- Outreach through youth social networks and word of mouth most effective, use online/mobile health methods
- Culturally competent, non-judgmental front-line staff
- Plan: Establish PrEP Demo Project for youth

myhealthmyinfo.org

<http://www.teenhealthlaw.org/>

Know Your Health Rights

Confidentiality means privacy. You are entitled to certain health rights if you are a young person age 12-17. Your health care provider must respect your privacy and will not tell your parents or guardians what you talk about unless permission is given.

✓	FAQ ?	✗
What can I talk to my health care provider about? <p>You can talk to your health care provider about ANYTHING. Including if you:</p> <ul style="list-style-type: none">• Think you might be pregnant.• Think you have a sexually transmitted disease (STD).• Need information about alcohol, tobacco, or other drug use.• Want to talk about personal, school, family issues, or feelings about sex or sexuality.	Some things CANNOT remain confidential. <p>Your health care provider will need to contact someone else to help if you say--</p> <ul style="list-style-type: none">• You are being abused, physically and/or sexually.• You are going to hurt yourself or someone else.• You are under 16 and having sex with someone 21 years or older.• You are under 14 and having sex with someone 14 years or older.	



It's always a good idea to talk to a trusted adult whether that is your parents, guardians, or health care provider about the medical care you need.

California State Laws prohibit your health care provider from telling your parents or guardians anything about your health if you are seen for confidential services. These include problems or concerns in the areas of sexuality, mental health, or substance abuse. You may need your parent or guardian's consent for other health services such as physicals, care for colds, flu, and other injuries.

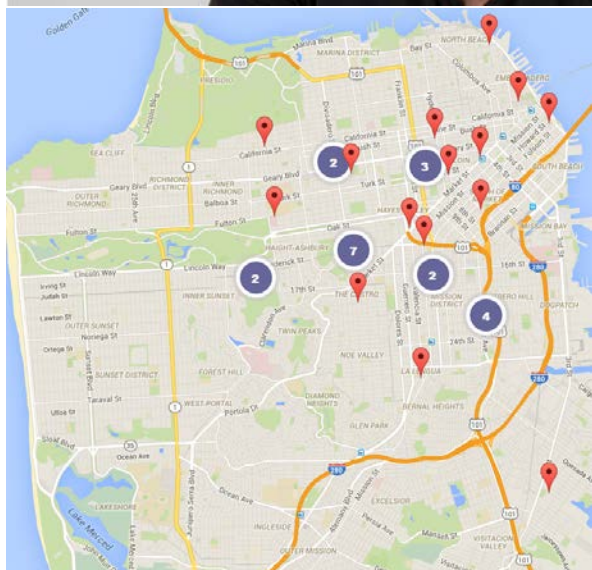
AHWG


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Welcome to the California PrEP Provider Directory!



Visit PrEP
Directory





Healthright360

Category : San Francisco County Phone : 415-746-1940

Location : California Email : adesruisseau@healthright360.org

Ratings : 0.0 /0 Visit Website

Reviews : 0

Insurances Accepted: Healthy San Francisco, Medi-Cal Provider: Andrew Desruisseau, MD Fax: 415-746-1941

Close

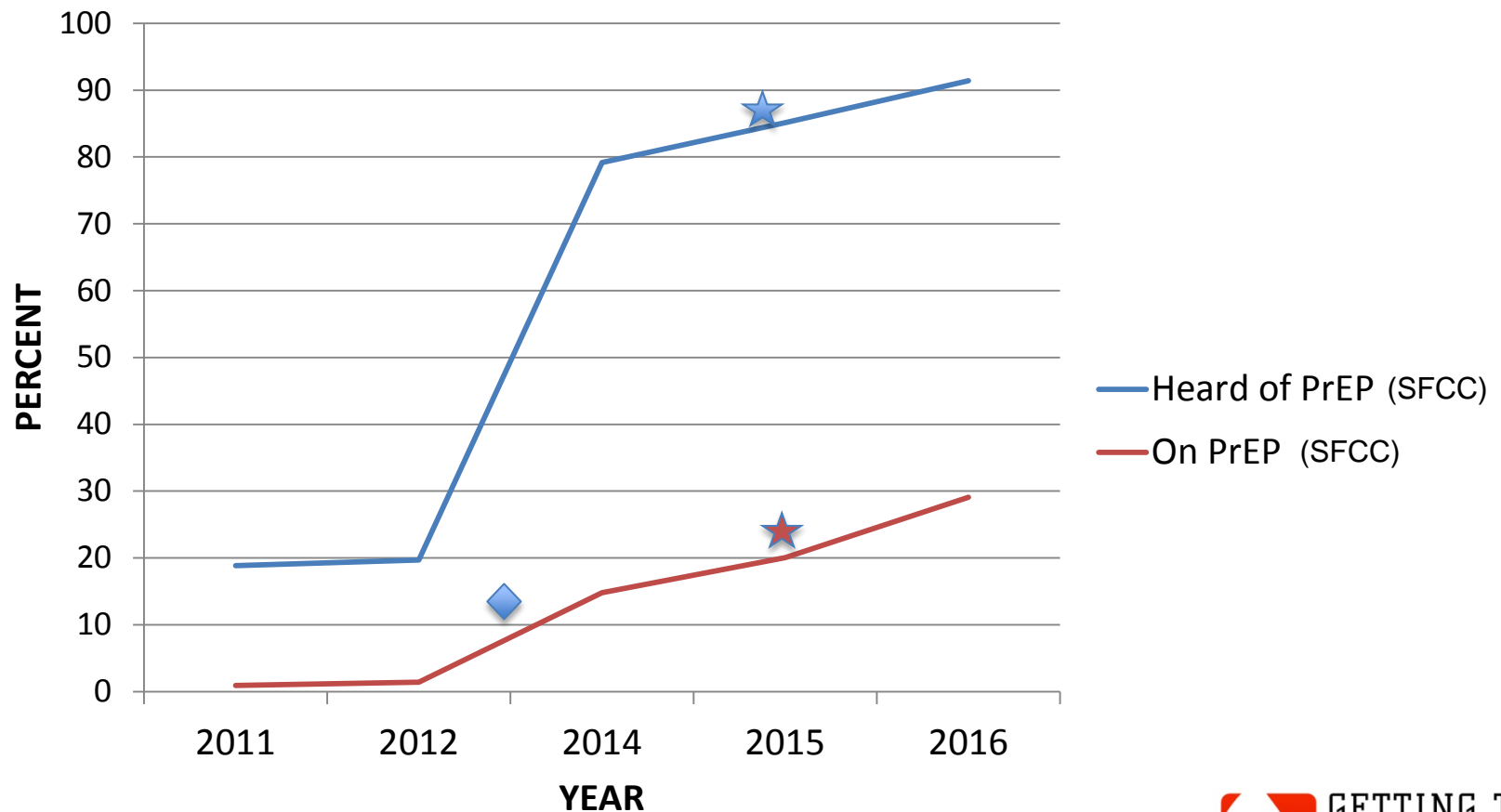
www.pleaseprepme.org
Launched June 2015

**GETTING TO
ZERO**
SAN FRANCISCO
www.GettingToZeroSF.org

Securing additional funding for PrEP activities

- **CDC Project Pride (15-1506)**
 - Increase PrEP uptake for MSM of color and Transgender women
- **California HIV Research Program**
 - Funded 2 Transgender PrEP Demonstration Projects in the SF Bay Area

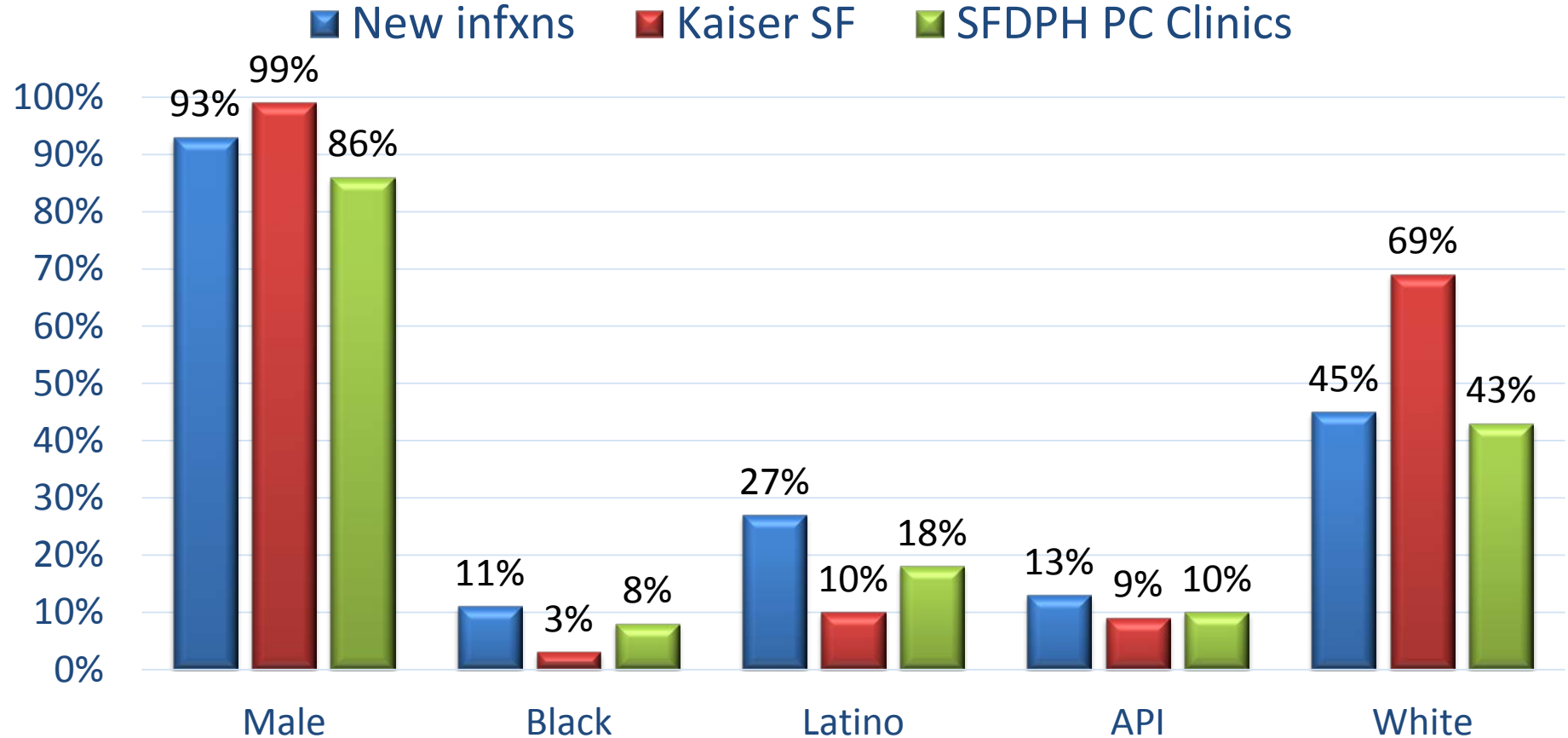
PrEP knowledge and use among HIV-negative MSM at SF City Clinic (SFCC) and STOP AIDS Survey (★) and transgender women (TEACH)(◆)



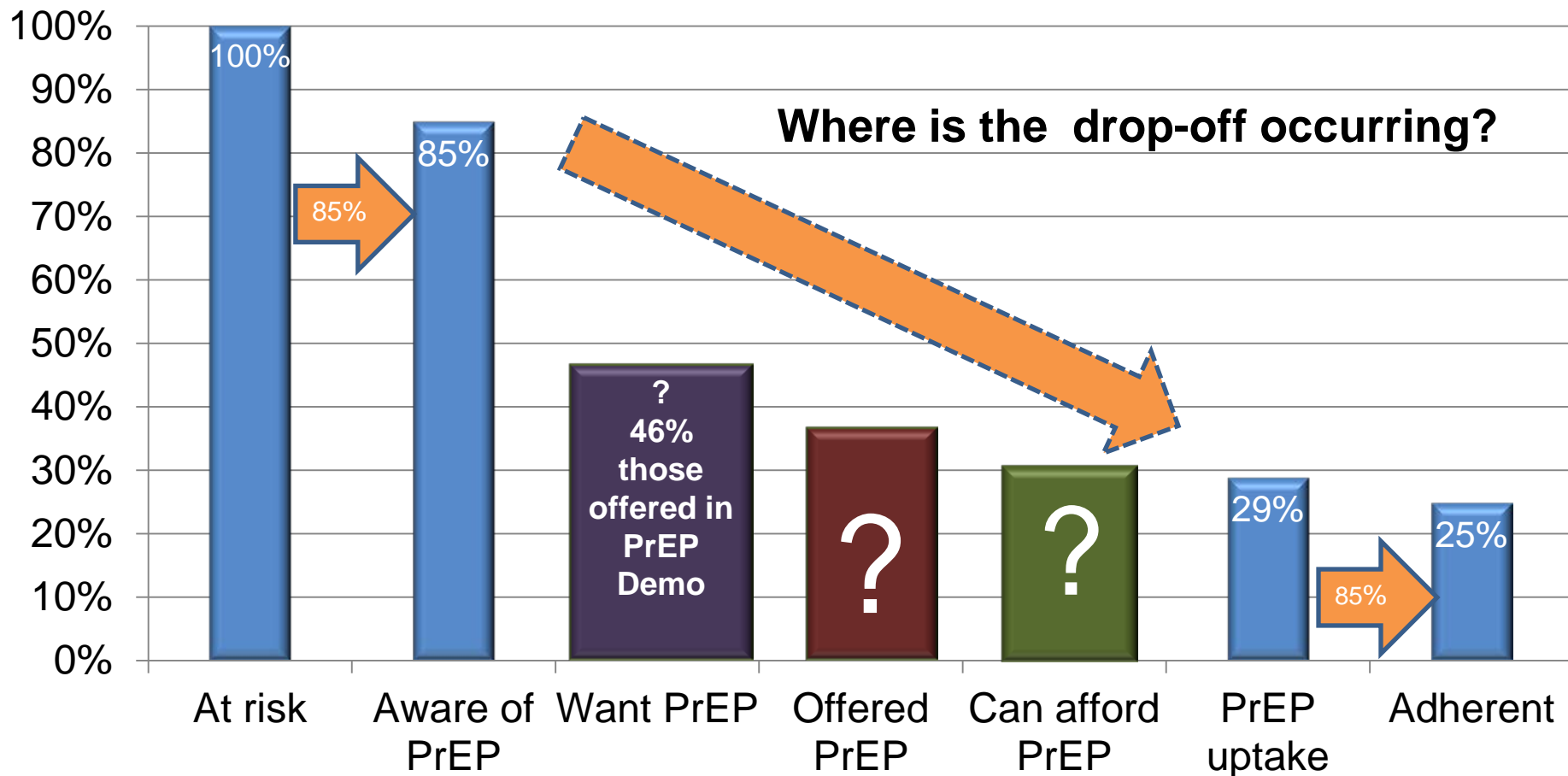
PrEP awareness in 2015, by demographics

Group	STOP AIDS Survey (n=667)	SF City Clinic Survey (n=5470)
Age		
<18	50%	56%
19-29	85%	82%
30-39	90%	85%
40-49	91%	85%
50+	82%	78%
Race/ethnicity		
African American	84%	74%
Latino	86%	81%
Asian	82%	82%
White	89%	85%
Other	78%	78%
Gender identity		
Male		84%
Female		31%
Transgender		90%

How do demographics of PrEP compare with newly diagnosed?



Crude, preliminary PrEP cascade for MSM in SF



Data from NHBS, PrEP Demo, STOP AIDS, SFCC

Conclusions

- **City-wide efforts** to coordinate PrEP delivery and implementation are **feasible**, can maximize potential impact of PrEP
- **Establishing goals and metrics** and **conducting regular meetings to share best practices** facilitates coordination and implementation
- **Robust strategies** needed to monitor and **track PrEP knowledge and use**, particularly in different sub-populations

Acknowledgements

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- Shannon Weber
- ***Getting to Zero PrEP Committee***

Thank you

